

SDE

Société du développement
économique de Greenstone



EDC

Greenstone Economic
Development Corporation

September 20, 1988 – 2013
20 Septembre, 1988-2013

DÉVELOPPER LE FUTUR
DEVELOPING THE FUTURE

SDE

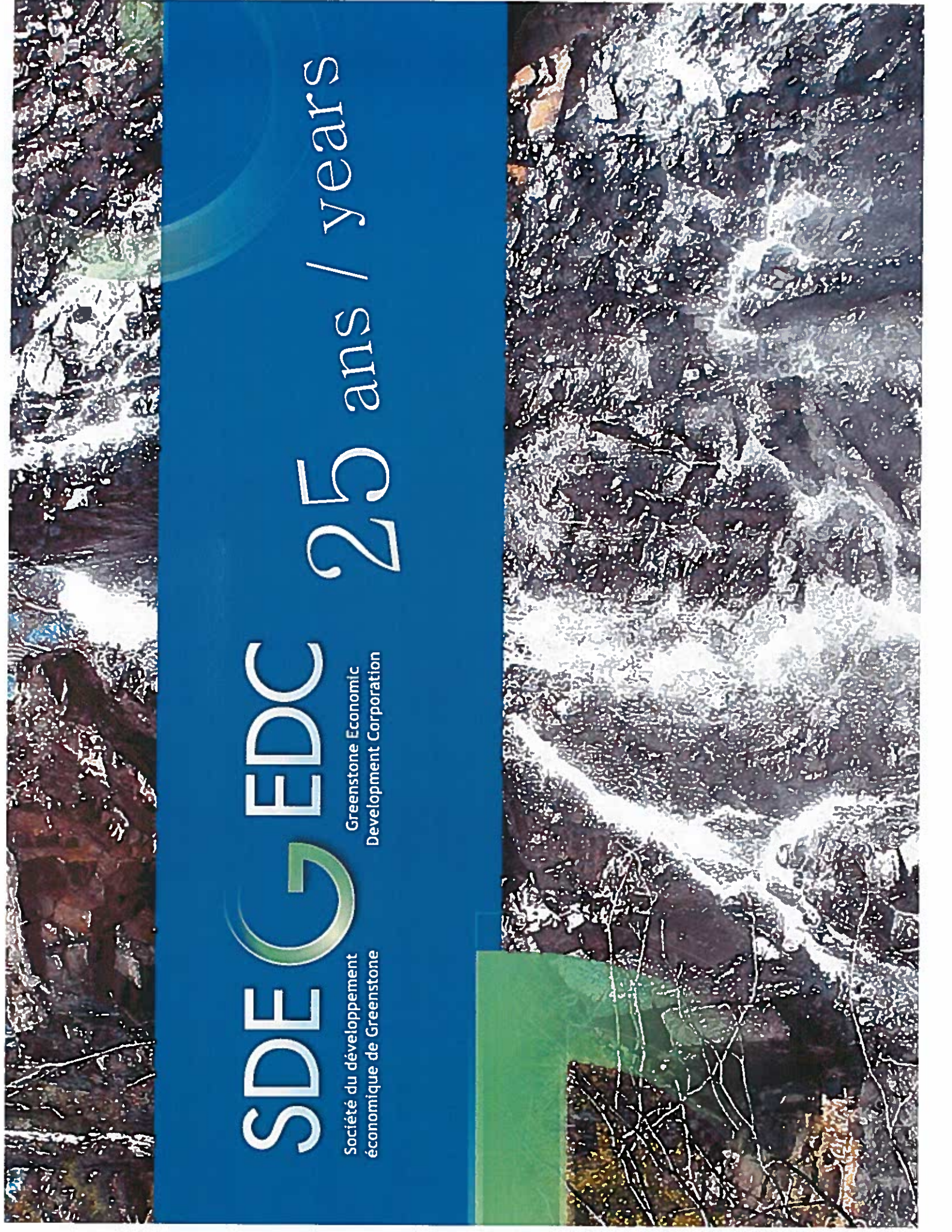


EDC

Société du développement
économique de Greenstone

Greenstone Economic
Development Corporation

25 ans / years



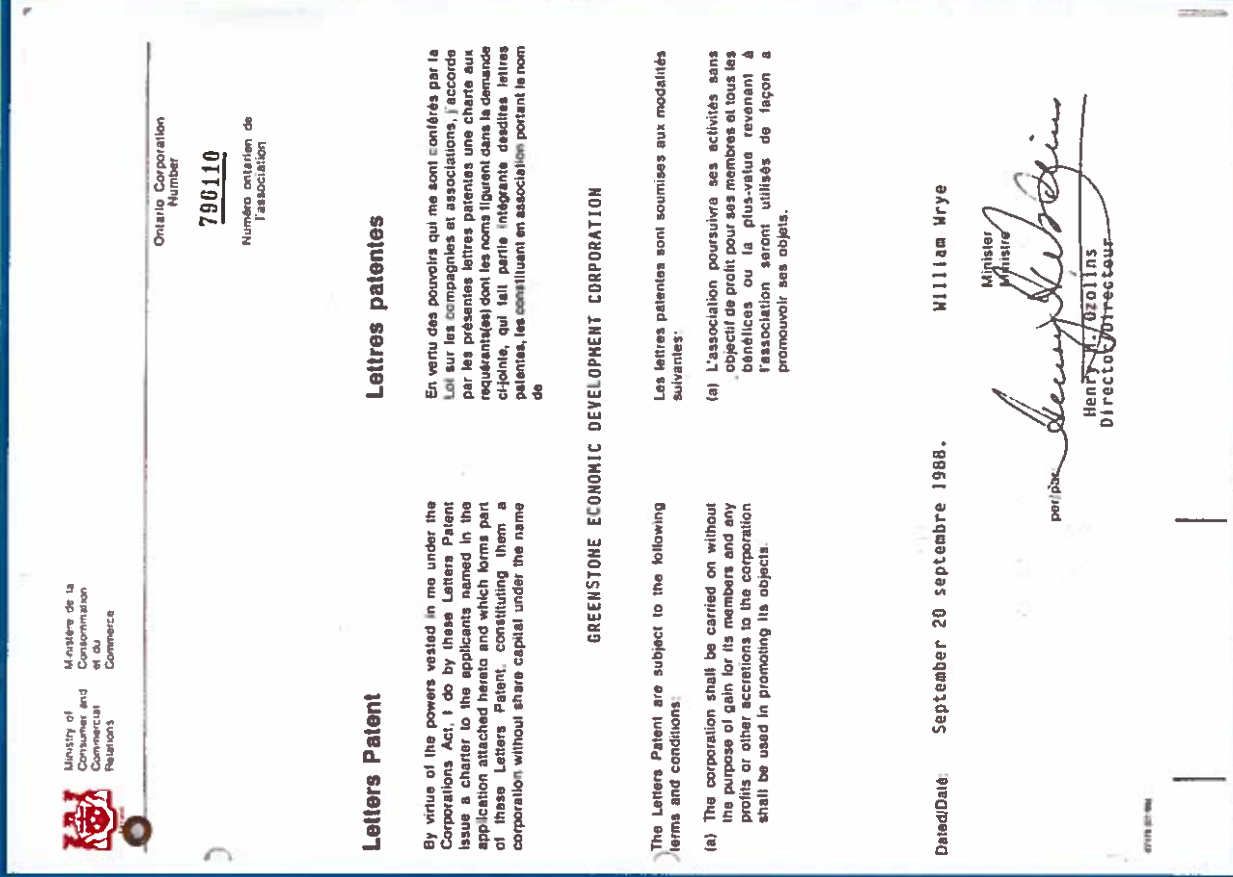
Greenstone Economic Development Corporation

September 20 Septembre 1988

Founded by "Four -the- Future
 Group" who incorporated as
 BGLN Inc.

GEDC was originally situated in
 Longlac for a couple of years
 with BGLN Inc. in the Regional
 Business Development Centre;
 which had its Grand opening in
 November 1988.

(Source: The First Ten Years...A Historical Review of BGLN-
 GEDC ...Doug Brydges, December 1998)



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Société du développement
économique de Greenstone

Greenstone Economic
Development Corporation

DÉVELOPPER LE FUTUR
DEVELOPING THE FUTURE

Times Star Wednesday November 16, 1988

Region Centre opened



Photo by C. Dufault

Cutting the ribbon officially opening the Greenstone Regional Business Development Centre in Longlac last Wednesday (pictured above l to r) are: Councillor Lorenzo Mascolo of Beardmore, Mayor Vic Fournel of Nakina, Reeve Eric Rutherford of Beardmore, Mayor Renald Beaulieu of Longlac, MPP Minister of Northern Development, and the Hon. Rene Fontaine, man of the Board, Greenstone Economic Development Corp.

Over 40 citizens, business community and government representatives attended the official opening of the new Greenstone Regional Business Development Centre in Longlac last Wednesday. Invited guests began flowing into the new offices, located at 112 Hamel St. at about 2:45 p.m. The official opening was handled by Reeve Eric Rutherford of Beardmore, who gave those in attendance a historical outline of the work done by the Four-the Future Group, the idea behind the Centre, and the financial support packages provided by the federal, provincial and municipal governments. With ceremonies completed, MPP Frank Miclash was provided with a souvenir coffee mug, advising the products of the firm looking to re-locate from Manitoba to this region. All guests continued enjoying the wine and cheese social till about 7 p.m. and met with staff members to discuss ideas, concepts and opportunities.

Times Star Wednesday November 2, 1988

**The
Four the Future Group**
cordially invites you to attend the
Official Opening Ceremonies
of the
**Greenstone Regional Business
Development Centre**
at
112 Hamel Street, Longlac, Ont.

on
Wednesday November 9, 1988

Official Ribbon Cutting
3:00 p.m.
Social
3:15 p.m. to 7:00 p.m.

The Grand opening of the
Greenstone Regional Business
Development Centre that housed
GEDC initially.

Beginning of 1989 – new board of directors and workshops in progress!

needed salary increases for Legislature.

Regional Development Boards choose new Directors

Wednesday January 18, 1989

and Gerry Skates of Geraldton, Reg. Hopkins and Mayor Renald Beaulieu of Longlac.

With the Greenstone Regional Business Development Centre now fully operational and new workshops coming together, the Four-the Future Group held a meeting to last Wednesday evening to appoint directors to their governing corporate boards and committees.

Held in the group's board-room at the development centre in Longlac, the meeting had many new and interested volunteers out to fill positions.

Appointed to the Four-the Future Group's 9 member corporate board which administrates all regional development programs are: Jamie MacPherson, Colette Dufault, and Bill Van Rooyen of Longlac; Dave Barker and Doug Brydges of Geraldton; Wayne Morris of Caramat; Ben Nelson of Jellicoe; Reeve Roger Beauvais of Nakina and Tim Tempilar of Beardmore.

Appointed to the Greenstone Economic Development Corporation's 7 member board, in charge of the Regional Development Center's activities are: Larry Fraser of Beardmore, Charlie Grieves of Nakina, Ben Nelson of Jellicoe, Lorenzo Mascotto

January 18, 1989

GEDC Board of Directors

- Larry Fraser,
- Charlie Grieves,
- Ben Nelson,
- Lorenzo Mascotto,
- Gerry Skates,
- Reg. Hopkins and
- Longlac Mayor
- Renald Beaulieu

and that 75-80% of them now

Carli Donpage 6

The Greenstone Economic Development Corporation

is pleased to sponsor a seminar on:
Tax Planning for Small Business

Date: Monday Feb. 20, 1989
 Time: 7:30 p.m. - 10 p.m.
 Place: Confederation College (Geraldton Campus)
 Seminar Leader: Mr. Paul Kyro, C.A.
 Registration Fees: \$20.00
 Please register in advance by calling the Regional Economic Development Office at 876-2273.

Greenstone Economic Development Corporation

à le plaisir de parrainer un séminaire sur la
Planification d'impôt pour petit Commerce

Date: Lundi, le 20 février, 1989
 Heure: 7:30 p.m. - 10 p.m.
 Lieu: Collège Confédération
 Meneur de Séminaire: M. Paul Kyro, C.A.
 Frais D'inscription: \$20.00
 Veuillez-vous inscrire à l'avance en appelant le bureau Régional du Développement Economique en composant le 876-2273.



Wednesday, June 13, 1990

*Greenstone Economic
 Development Corp.*

BUSINESS WORKSHOPS

In response to client requests, the Greenstone Economic Development Corporation is sponsoring the following seminars:

PLANNING AND BUDGETING

Tuesday, June 26, 1990
 Managers become pre-occupied with daily decisions and are unable to find the time to plan ahead for their business' growth. Understanding cash flow, planning and budgeting will enable managers to increase profits and avoid problems in advance.

MAKING HUMAN RESOURCES PRODUCTIVE

Wednesday, June 27, 1990
 This workshop will help managers make their business more productive while providing job satisfaction to employees. Understanding how to better employee relations and work will enable you to have loyal, efficient staff in your workplace.

7:00 p.m. - 10:00 p.m.
Park Bay View Dining Room
Seminar Leader: Mr. Fred Andersen
 Please contact Lori or Deanna by June 22, 1990 confirm your attendance (878-2273) (1-800-465-0980). Registration fees are \$60.00 per business (2 persons Max.) for both seminars. Cost of one seminar only is \$35. per business.

Christmas Edition 1990
 "...For, behold, I bring you good tidings of great joy..."

Warm holiday wishes to all.
 Luke 2:10

from the Boards & Staff
 of the
**BGLN ECONOMIC
 DEVELOPMENT CENTRE
 AND THE
 GREENSTONE ECONOMIC
 DEVELOPMENT CORP.**



Wednesday, September 26, 1990

**Greenstone Economic
 Development Corp.
 Investment Fund**

The Greenstone Economic Development Corporation is pleased to announce the results of their Investment Fund at the end of their second year of operation.

Greenstone funds of \$525,000 were loaned to local business. As a result, \$1,700,000. was leveraged in the region coming from owner's cash equity, chartered banks, and other government programs.

This assistance helped create 28 jobs and maintain a further 31 positions in the area.

To date, advisory services provided by the Greenstone Economic Development Corporation resulted in \$2,135,000. leveraged from various sources and the creating of 68 jobs. A total of 4 clients have created enterprises under the self-employment incentive program.

Some 1990
 activities

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Société de développement
économique de Greenstone

Greenstone Economic
Development Corporation

DÉVELOPPER LE FUTUR
DEVELOPING THE FUTURE



Greenstone Economic Development Corp.

Regional Business Development Centre
(607) 876-2273
1121 Main Street
P.O. Box 460
Longiac, NY Ont.
M7E 2A5

GREENSTONE ECONOMIC DEVELOPMENT CORPORATION President's Report

The Greenstone Economic Development Corporation officially opened as a full service Business Development Centre in November, 1988.

The organization and operation of the Centre continues to be a rewarding challenge. The GEDC serves the municipalities of Beardmore, Geraldton, Longiac, Nakina and several communities and Native Bands. Each community has an independent identity and their own unique opportunities for growth.

The GEDC has served a client base of over 200. To date, 33 jobs have been created and \$704,000 accessed from business advisory services. \$423,736 has been loaned from the Investment Fund, leveraging \$2,048,700. Financial services have helped create 22 jobs and maintain 39 positions.

The Greenstone Economic Development Corporation is anticipating an active and productive year ahead. The Board and Staff will continue to work enthusiastically to build a stronger, more confident business community.

GREENSTONE ECONOMIC DEVELOPMENT CORP.

per:

PRESIDENT (ACTING)
May 10, 1990

First year of operation
according to the
President Report at
the time - client base
of over 200, \$423,736
Investment Fund
Loans which helped
create 22 jobs and
maintain 39 positions

Greenstone Centre Business Report

The Greenstone Economic Development Corporation recently submitted its annual submission and year-end report to Employment and Immigration Canada for continued funding.

Greenstone Report

Continued from front totalling \$1,208,000. from various public and private sources.

The Corporation's Greenstone Investment Fund has now provided loans of \$506,296 to

Settlement will be top priority for funding approvals: for renovation and equipment upgrading of the GCHS Technical Shops wing; renovation of the front wings of GCHS; and the Energy Efficiency Audit and facility upgrade pilot project. These would be funded at the Board's normal rate of grant.

Greenstone Report

had served a client base of over 200. Ms Christensen says business advisory services have resulted in the creation of 58 jobs and leverage of investments Continued to page 3

President: Reg Hopkin, Longlac; Secretary-Treasurer: Larry Fraser, Beardmore; Ben Nelson, Jellison, Brian Manns - Nakina, Mayor Renald Beaulieu - Longlac, and Gene Trotter - Geraldton.

Mayor Malcolm Rogers was recently appointed Chairman after resignation of Lorenzo

Wednesday, June 20, 1990

1991 Reports

Mascotto of Geraldton, and Gene Trotter was appointed to fill Roger's position. The Annual Election of Officers is slated for August this year.

Wednesday, September 26, 1990

Greenstone Economic Development Corp. Investment Fund

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Wednesday January 2, 1991



Greenstone Economic Development Corp.

**RESTAURANT OPERATIONS
 FOR SALE OR LEASE
 BEARDMORE, ONTARIO**

Have you always wanted to be an entrepreneur but lacked the capital to get a secure start? Maybe we can help... Serious enquiries can contact Lori Christensen or Deanna Peterson at 876-2273 or 1-800-465-0960.

Greenstone Economic Development Corp.
 P.O. Box 480
 LONGLAC, Ontario
 POT 2AO

.....

**RESTAURANT
 AVENDRE OU A LOUER
 BEARDMORE, ONTARIO**

Avez - vous déjà songer d'être entrepreneur mais le capital ne vous le permettrait pas? Peut - être nous pouvons vous aider si vous êtes sérieusement intéresser appelez Lori Christensen ou Deanna Peterson au 876-2273 ou 1-800-465-0960

Greenstone Economic Development Corp.
 P.O. Box 480
 LONGLAC, Ontario
 POT 2AO

1991

Wednesday October 9, 1991

**“The Keys to Successful
 Financial Management”**

a seminar hosted by the
**Greenstone Economic
 Development Corporation**
 in cooperation with the
**Federal Business Development
 Bank**

will take place on

Tuesday, October 22, 1991
 7:00 p.m. to 9:00 p.m.
Park Bay View

Hwy 11 east - Geraldton

Seminar Leader: Mr. Dan Frijia, FBDB
 To register for this free information session,
 please call 876-2273 or 1-800-465-0960.

SMALL BUSINESS WEEK - OCT. 20-26

Wednesday March 17, 1993

Discover Prospecting! Basic Prospecting and Information Course

A three-evening course in Basic Prospecting and Mineral Exploration topics will be offered free of charge to the public in Beardmore. This event is sponsored by the Greenstone Economic Development Corporation in cooperation with the Ministry of Northern Development and Mines, Ontario Geological Survey.

Topics include: mineral/rock identification, classification of rocks, recognizing faults and deformation zones, mineral deposits, staking, prospecting and exploration techniques. The third night will involve a review of present activities in the Beardmore-Geraldton District and exploration for industrial minerals and building stone deposits. Several interesting videos and slide presentations will be used.

Instruction will be provided by Resident Geologist John Mason, Staff Geologist Gerry White and guest speakers.
7:00 p.m. to 10:00 p.m.
April 19, 20, 21

Beardmore Community Centre

Please register by telephoning the Greenstone Economic Development Corporation in Geraldton at 1-800-465-0980 or (807) 854-2273.



**GREENSTONE ECONOMIC
DEVELOPMENT CORP.**

1408 Main Street - Geraldton, Ont. PGT 1M0

March 17, 1993 – GEDC offered Basic Prospecting and Information Course...



DÉVELOPPER LE FUTUR
DEVELOPING THE FUTURE



October 27, 1993 GEDC Article about Services....



An introduction to Greenstone Services

Wednesday October 27, 1993

This is the first in a series of articles to familiarize the region's businesses and entrepreneurs with the services of the Greenstone Economic Development Corporation.

In our Region, serving Aroland, Beardmore, Carleton Place, Guelph, Hamilton, Kitchener, London, and Windsor, the Corporation provides direct service to the business community. The Corporation operates a Business Development Centre and its staff offers counselling and investment services.

What makes businesses important to a community? The obvious answer is they

provide goods and services and offer employment to local people. In simplified form, people exchange labour for payment, payment for goods and services. Business pays for labour and provides goods for consumption. As part of this activity, taxes are levied by different authorities which, in turn, provide social services and employment.

Small business has been said to have the largest growth potential in terms of supplying jobs, services and goods in Canada. Most major business players are downsizing their enterprises in order to control costs but still require certain services. Specialization in

services and job activity is becoming the norm and this is where opportunities lie for new small business activity.

More and more, senior governments are promoting the idea of local business development and control of local resources. Communities with stagnant or falling economies need the boost of new business developments. But, potential entrepreneurs in these communities sometimes find it difficult to assess the viability of their ideas or to borrow the capital they need at terms which meet their needs. Also, because the self-employment option is new to some, they are unsure how to proceed. With a lack of capital and information, stagnation continues.

The issue has been addressed by both Federal and

Provincial governments, in providing funding for local economic development activities to development groups.

G.E.D.C.'s purpose is to stimulate job opportunities regionwide. It provides new and existing businesses with assistance in securing loans, equity investments, consulting services, and general business information. The staff at the Centre will help entrepreneurs find the strengths and weaknesses of their business venture, help in charting a solid business plan, and assist in securing capital for start-up or expansion.

Clients of the Centre should have a demonstrated knowledge of their proposed business venture, a plan for

operation and an idea of their financial standing. The Centre's staff can help in putting this information in a business plan and guide potential entrepreneurs in the process of obtaining capital.

Next week's column will be about the business planning process and its importance to a successful venture.

The staff of the Centre invites interested people to call 854-2273 and discuss your business idea.

The various services provided by Greenstone Business Development Corporation are funded wholly under the Community Futures component of the Canadian Jobs Strategy. Employment and Immigration Canada.

1994 saw more courses for example:
 Prospector's Course and a Community
 Development Workshop



Wednesday May 25, 1994

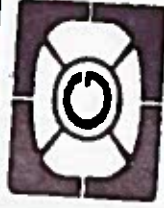
**Greenstone Economic
 Development Corp.**
 Regional Business Development Centre

PROSPECTOR'S COURSE

The Ministry of Northern Development and Mines, in
 partnership with the Greenstone Economic Development
 Corporation, will be offering a

PROSPECTOR'S COURSE
 in Geraldton
 at the Kinsmen Hall
 June 20, 21 and 22
 7:00 p.m. to 10:00 p.m.

All participants must register in advance by contacting
 Joëlle at 854-2273 or 1-800-465-0860.
 Registration deadline is June 13, 1994.



Wednesday April 13, 1994

**COMMUNITY
 ECONOMIC DEVELOPMENT
 WORKSHOP**

The Beardmore-Geraldton-Longlac-Nakina
 Economic Development Centre Inc.
 Invites All Residents of the Greenstone Region
 to attend and take part in the
 Community Economic Development Workshop
 on Friday, April 22nd - 4:30 pm to 10:00 pm
 and Saturday, April 23rd - 9:00 am to 4:45 pm
 in Geraldton. Registration at 4:00 pm, Friday.

PURPOSE

Providing an opportunity for participants to get a
 'better handle' on the Community Development
 Process and to:

- develop a better understanding of area
 economic issues;
- develop a sense of common purpose;
- increase our ability to deal with economic
 development needs in our area;
- Generate commitment and action.

Please call Joëlle Laplante at 854-2273 or 1-800-
 465-0960 or Fax: (807) 854-2474 as soon as possible
 to confirm your attendance. Seating space is limited.

Your Participation Is Welcome!

2000

Numerous
 advertisements
 offering services
 region wide.

Got a business idea?

THE GREENSTONE VENTURES PROGRAM*
 can help you with

- BUSINESS INFORMATION • BUSINESS PLANNING • FINANCING OPTIONS
- Business Lemieux, Business Services Consultant
- GREENSTONE ECONOMIC DEVELOPMENT CORPORATION

will be at

LONGLAC TOWN OFFICE

AUGUST 11, AUGUST 25 - 10 AM TO 4 PM

For more information to help in your enterprise start-up call

854-2273

*AN INITIATIVE OF GREENSTONE ECONOMIC DEVELOPMENT CORPORATION
 FINANCED BY FEDNOR, INDUSTRY CANADA



Got a business idea?

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 can help you with

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- Business Lemieux, Business Services Consultant
- GREENSTONE ECONOMIC DEVELOPMENT CORPORATION

will be at

NAKINA HERITAGE CENTER

JULY 7, JULY 21 - 10 AM TO 4 PM

For more information to help in your enterprise start-up call

854-2273

*AN INITIATIVE OF GREENSTONE ECONOMIC DEVELOPMENT CORPORATION
 FINANCED BY FEDNOR, INDUSTRY CANADA



Wednesday, July 5, 2000

Business Assistance...

Your Connection starts here!

- Start-up or expansion loans up to \$125,000
- Planning loans up to \$5,000 - quick approvals
- Business planning handbooks & examples
- Self-help information library
- Internet access to business resources
- Trade indexes - access to new suppliers

Greenstone Economic Development Corp.
 1409 Main Street - Geraldton
 Tel: 807-854-2273 Fax: 807-854-2474
 E-mail: gstone@carcom.net Web: www.carcom.net



Greenstone Economic Development Corporation (GEDC) in partnership with FedNor, Industry Canada, serving the communities of Beardmore, Carleton Place, Cambridge, Collingwood, Guelph, Hamilton, Kitchener, London, Mississauga, North York, Ottawa, Peterborough, St. Catharines, Sudbury, Toronto, Windsor, and York Region.



Wednesday, April 5, 2000

**Assistance pour Commerce
 Votre Connexion ici!**

- Des prêts jusqu'à 125,000\$ pour commencer ou agrandir une entreprise
- Des prêts jusqu'à 5,000\$ pour le développement d'un plan d'affaire
- Livres et exemplaires pour aider à développer un plan d'affaire
- Bibliothèque d'informations
- Accès aux ressources sur l'internet
- Répertoire des commerces - accès aux nouveaux fournisseurs

Greenstone Economic Development Corp.
 1409 rue Main, C.P. 1010 - Geraldton P.O. 1400
 Téléphone: (807) 854-2273 Télécopieur: 807-854-2474
 Courriel: gstone@carcom.net Web: www.carcom.net



Le crédit d'impôt de développement des collectivités (IDC) est un avantage fiscal.

2001 February Business Conference held by GEDC, 52 business owners and entrepreneurs in attendance with Special Guest Diane Buckner....

Wednesday, February 21, 2001

Business Conference termed a success

By Doug Brydges, Longlac

Fifty-two business owners and entrepreneurs signed up as participants at the *Ventures North - Opportunities Plus* Business Conference held last Friday and Saturday in Longlac. The Conference was an initiative of the Greenstone Economic Development Corporation (GEDC).

The event began with a wine and cheese social on Thursday evening at the Longlac Cultural Centre. Participants took advantage of 12 workshops on Friday with topics such as: running a business through good times and bad; reporting to big brother; customers and staffing; green energy, tourism and financial planning.

The three workshops on Saturday informed participants about Canada Post's e-parcel services, how to

get land for development (MNR) and co-operatives in forestry. A total of ten businesses staffed information booths to exhibit their products and services.

The Conference dinner was held at the Woodlands Inn on Friday evening with close to 100 in attendance. Renald Beaulieu, one of GEDC's founding directors, served as Master of Ceremonies.

Following the dinner, Renald introduced several dignitaries including former GEDC presidents, staff, and members of Greenstone Council. He noted how GEDC had grown over the years since 1987 in its efforts to promote growth and development throughout the Region, and urged those present to keep using the Corporation and its resources as a tool for development.

Rob Stinchcombe, Area Manager for FedNor in Thunder Bay, said he was pleased with the performance of GEDC and the increased development activity in the Region. Rob made special mention of Harry Kelly, who has served as the Region's Economic Development Officer for almost 13 years, referring to him as 'The Wizard'.

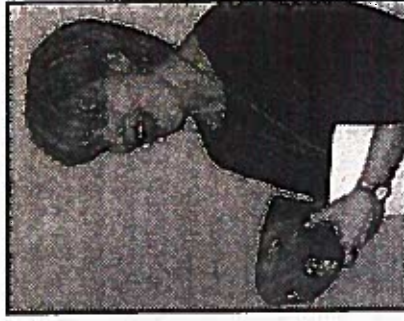
Special Guest for the evening was Diane Buckner, host of CBC TV's Venture program. Diane shared answers to a number of questions they fre-

quently receive at Venture, using video clips from previous programs as examples. She also shared her observations as a journalist on the characteristics of an entrepreneur.

Diane closed her presentation by outlining what her program producers look for in considering features for the Venture program. The story must have some action in it; those involved must be willing to let TV cameras into their lives and follow them through the ups and downs; and there needs to be some element of risk being taken.

Following the presentation, Jennifer Gregoruk, Conference Coordinator, presented Diane with a gift made by François Blanchard of Custom Rock Glazing in Longlac.

Funding for the Conference was provided by FedNor, Industry Canada. Several businesses from the area and Thunder Bay, too numerous to mention, provided additional sponsorship support through donations of cash and in-kind services.



Diane Buckner



Rob Stinchcomb

2001

Wednesday, April 4, 2001

Got a business idea?
 THE GREENSTONE VENTURES PROGRAM*
 can help you with

• BUSINESS INFORMATION • BUSINESS PLANNING • FINANCING OPTIONS
 Joanne Lemieux, Business Services Consultant
 GREENSTONE ECONOMIC DEVELOPMENT CORPORATION
will be at

NAKINA HERITAGE CENTER

APRIL 6TH - 10 AM TO 4 PM

For more information to help in your enterprise start-up call



(807) 854-2273

*AN INITIATIVE OF GREENSTONE ECONOMIC DEVELOPMENT CORPORATION, FUNDED BY FEDNOR, INDUSTRY CANADA

Vous avez une idée d'affaires?

LE PROGRAMME « GREENSTONE VENTURES »*
 peut vous aider !

• POUR INFORMATION EN AFFAIRES • PLANIFICATION OU MISE
 EN MARCHÉ D'UN COMMERCE • OPTIONS DE FINANCEMENT
 Joanne Lemieux, Consultante en service d'affaires sera au

CENTRE HÉRITAGE DE NAKINA

LE 6 AVRIL, 2001 - 10 AM TO 4 PM

Pour prendre un rendez-vous, veuillez téléphoner au

(807) 854-2273

*UNE INITIATIVE DE LA SOCIÉTÉ DE DÉVELOPPEMENT ÉCONOMIQUE DE GREENSTONE, FINANCÉ PAR FEDNOR, INDUSTRIE CANADA

Wednesday, April 18, 2001

GEDC receives FedNor investment for business development

Thunder Bay-Superior North MP, Joe Comuzzi announced on behalf of the Honourable Andy Mitchell, Secretary of State (Rural Development) (FedNor), a FedNor contribution of \$500,000 for the Greenstone Economic Development Corporation (GEDC) on April 11, 2001.

"This contribution will enhance Greenstone Economic Development Corporation's ability to invest in local small business endeavours to create jobs in the area and to contribute to its ongoing operations," said Comuzzi.

GEDC is one of 52 Community Futures Development Corporations (CFDC's) in Ontario funded by Industry Canada's Community Futures Program through FedNor.

CFDC's deliver a wide variety of programs and services to support community economic development and small business growth. Since its inception in 1988, the GEDC has successfully leveraged \$4,119,061 and created or maintained 804 jobs in the area.

"We are pleased to see that this CFDC is action oriented and wants to further the development of the Greenstone area," says Mitchell. "Our government believes that it is our role to support local initiatives based on needs identified by residents and leaders in the area."

CFDC's are designed to develop and implement long-term, community-based economic development initiatives. They employ local staff and are governed by a volunteer board of directors made up of commu-

nity members representing the private sector, municipalities and other not-for-profit economic development stakeholders.

"A positive upswing in the local and national economy is creating incentive for more local investment activity," says Marshall Tannahill, Chairman of the GEDC. "This funding will enable us to serve the needs of small business activity."

FedNor helps rural and northern communities strengthen their economies and create jobs. By partnering with CFDCs, FedNor is opening doors and building futures for a prosperous Northern Ontario.

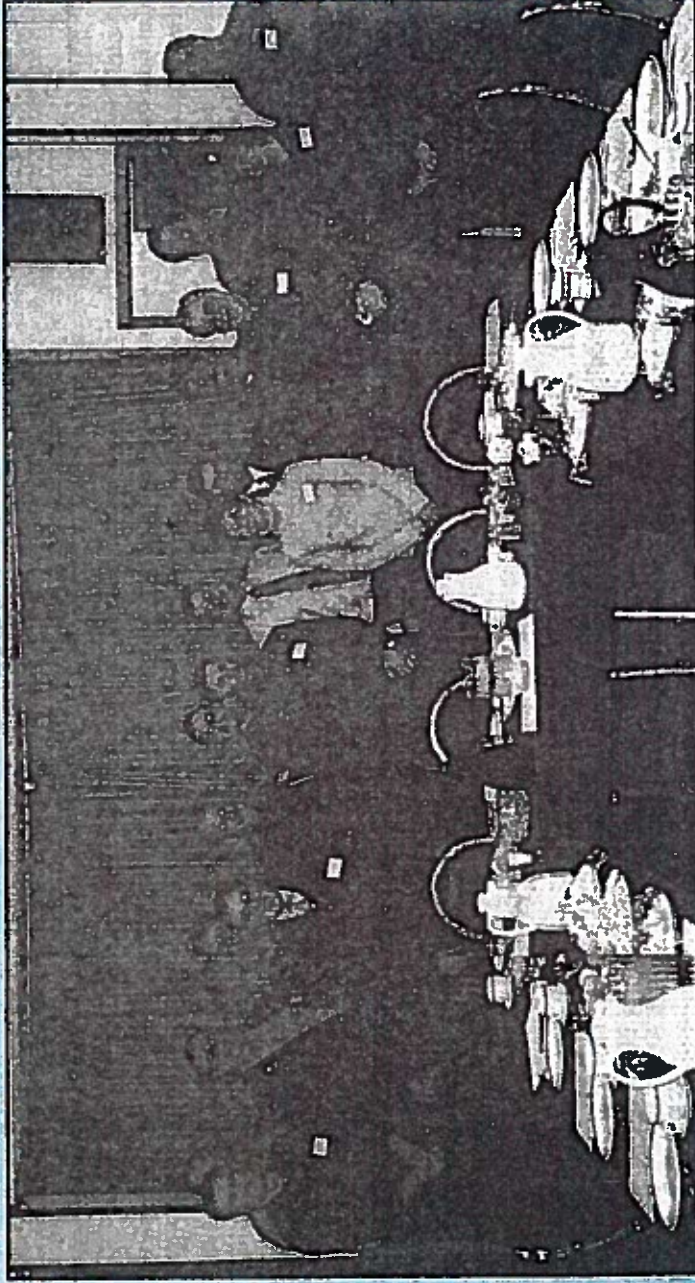
Funding for this project was provided for in the February 2000 budget and is therefore built into the existing financial framework.

Greenstone Holds Its First Economic Development Roundtable

By *Darcia Brydges,*
Manager, GEDC

The first Economic Development Roundtable for the amalgamated Municipality of Greenstone was held on January 17, 2002.

Community leaders of the Municipality, First Nations Communities and various organizations were invited by Greenstone Economic Development Corporation, FedNor and Industry Canada to meet with Secretary of State for Rural Development and FedNor Andy Mitchell. The assembled group found out at the last minute that Mr. Mitchell was going to be unable to attend due to plane difficul-



ties in Atikokan. Through the FedNor representative in attendance, Luc Marchand of Thunder Bay, Mr. Mitchell expressed his regrets and his best wishes for the discussion to be held. He also

invited Mr. Marchand to relay the results of his discussion in preparation for a visit at a later date. Edgar Lavoie, President of Greenstone Economic Development Corporation, chaired the

meeting, made introductions and invited Mayor Charles Primeau to act as moderator. Discussions centred on each group's specific economic development objectives and concerns. The industry representa-

tives identified training development as a concern and all, particularly in First Nations communities, stressed general business development as an objective. Mayor Primeau extended an invitation

Wednesday, January 30, 2002

to all participants to continue the process in a series of roundtable consultations and all participants expressed their commitment to continuing these sessions.

Among the attendees of the Roundtable were: Edgar Lavoie, President of GEDC; Charles Primeau, Mayor of the Municipality of Greenstone and moderator; Hartley Muftimaki, Director of Policy and Planning for the Buchanan Group; Dan Reinhold, General Manager of Long Lake Forest Products Inc.; Donna Martin, CEO of Ginoogaming First Nations; and Jerry Estey, Administrator.

2002

Continuous
region wide
sessions held
to promote
GEDC services
and provide
assistance.



GREENSTONE ECONOMIC DEVELOPMENT CORPORATION
helping to build a strong Business Community by providing
• BUSINESS FINANCING • BUSINESS INFORMATION • BUSINESS PLANNING

IF YOU REQUIRE ASSISTANCE OR INFORMATION
Bryon Cassie, Business Development Officer
will be at

LONGLAC INFORMATION CENTRE-HWY 11
APRIL 26TH - 10 AM TO 4 PM
For more information on how Greenstone Economic Corporation can help you please
(807) 854-2273
A Community Futures Development Corporation

Wednesday, April 24, 2002

SOCIÉTÉ DU DÉVELOPPEMENT ÉCONOMIQUE DE GREENSTONE

Aide à établir une Communauté d'Affaire solide en offrant:
• FINANCEMENT D'AFFAIRE • INFORMATION EN AFFAIRES
• PLANIFICATION OU MISE EN MARCHÉ D'UN COMMERCE
Si vous désirez plus d'information, ou pour de l'assistance,
Bryon Cassie, Agent de Service d'Affaires
sera au

CENTRE D'INFORMATION LONGLAC-HWY 11
LE 26 AVRIL, 2001 - 10 AM TO 4 PM
Pour plus d'information, appelez-nous à
(807) 854-2273
Une Société d'aide au développement des collectivités



GREENSTONE ECONOMIC DEVELOPMENT CORPORATION
helping to build a strong Business Community by providing
• BUSINESS FINANCING • BUSINESS INFORMATION • BUSINESS PLANNING

IF YOU REQUIRE ASSISTANCE OR INFORMATION
Bryon Cassie, Business Development Officer
will be at

BEARDMORE TOWN OFFICE
APRIL 30TH - 10 AM TO 4 PM
For more information on how Greenstone Economic Corporation can help you please
(807) 854-2273
A Community Futures Development Corporation

SOCIÉTÉ DU DÉVELOPPEMENT ÉCONOMIQUE DE GREENSTONE

Aide à établir une Communauté d'Affaire solide en offrant:
• FINANCEMENT D'AFFAIRE • INFORMATION EN AFFAIRES
• PLANIFICATION OU MISE EN MARCHÉ D'UN COMMERCE
Si vous désirez plus d'information, ou pour de l'assistance,
Bryon Cassie, Agent de Service d'Affaires
sera au

BUREAU MUNICIPAL DE BEARDMORE
LE 30 AVRIL, 2001 - 10 AM TO 4 PM
Pour plus d'information, appelez-nous à
(807) 854-2273
Une Société d'aide au développement des collectivités

Wednesday, April 17, 2002

Got a business idea?

THE GREENSTONE VENTURES PROGRAM*

can help you with
• BUSINESS INFORMATION • BUSINESS PLANNING • FINANCING OPTIONS
Bryon Cassie, Business Services Consultant
GREENSTONE ECONOMIC DEVELOPMENT CORPORATION
will be at

NAKINA TOWN OFFICE

APRIL 17TH - 10 AM TO 4 PM

For more information to help in your enterprise start-up call

(807) 854-2273



*AN INITIATIVE OF GREENSTONE ECONOMIC DEVELOPMENT CORPORATION, FUNDED BY FEDNOR, INDUSTRY CANADA

Vous avez une idée d'affaires?

LE PROGRAMME « GREENSTONE VENTURES »*

peut vous aider!
• POUR INFORMATION EN AFFAIRES • PLANIFICATION OU MISE EN MARCHÉ D'UN COMMERCE • OPTIONS DE FINANCEMENT
Bryon Cassie, Consultante en service d'affaires sera au

BUREAU MUNICIPAL DE NAKINA

LE 17 AVRIL, 2001 - 10 AM TO 4 PM

Pour prendre un rendez-vous, veuillez téléphoner au

(807) 854-2273

*UNE INITIATIVE DE LA SOCIÉTÉ DE DÉVELOPPEMENT ÉCONOMIQUE DE GREENSTONE, FINANCÉ PAR FEDNOR, INDUSTRIE CANADA

Wednesday, April 16, 2003

BR+E Survey Getting Positive Response



The BR+E team (left to right) Charmaine McCravy, Shelly Stansert and Michel Lafrance.

2003 First BR+E (Business Retention and Expansion) Survey

Wednesday, March 26, 2003

BUSINESS RETENTION AND EXPANSION SURVEY LAUNCHED

Greenstone businesses will be given the opportunity to voice their opinions about the local economy. The Business Retention and Expansion (BR+E) project will be launched in the next few weeks as trained interviewers will meet with local businesses to identify their needs and concerns, ask their opinions, and determine in what ways the local business climate can be improved.

"The visits that we will be doing with local businesses have four purposes," said Mike Lafrance, Project Coordinator. "First we want to show our local businesses that we really appreciate the contributions they are making to our local community.

Second, we want to see if they have any concerns, and, if so, if there are ways we can help. Third, we will be offering to help our local businesses take better advantage of business resources. Finally, we want the businesses to help us see priorities on future directions of local economic efforts."

"This is going to be very interesting to meet and interact with local business people," said Lafrance.

BR+E has been implemented in hundreds of rural and urban communities across the United States. In Ontario it was introduced on a pilot basis in 1998.

The results of BR+E Ontario pilot projects have been impressive: development of a more business-friendly attitude, new local investment, more jobs, fewer barriers to development and easier access to financing.

With 25% of the project complete the Business Retention Fort and Expansion project is receiving a very favourable response, Michel Lafrance, Project Coordinator, said.

After sending out the initial packages with an invitation to the project and a survey to browse through, the BR+E team is in the process of meeting with 146 targeted businesses edge and experiences that will throughout the Greenstone region.

"So far we've had a positive response," Lafrance said. "Most of the businesses are thankful for the chance to be heard and recognized within the community."

"Not only is this an opportunity for businesses to be heard it is an opportunity for the BR+E team, Michel Lafrance, Shelly Stansert and Charmaine McCravy, to see what Greenstone has to offer."

"It is very exciting to really see what Greenstone has to offer," Lafrance said. "Even more so when we get to meet the people behind our local businesses."

name a few. With positive results emerging from these projects, Human Resources and the Greenstone Economic Development Corporation decided to take initiative and sponsored the project.

"The GEDC is very pleased that the business community in the region is taking the time to participate in the BR+E survey," Dina Quenneville, Billingual Community Economic Development Officer at GEDC said. "This excellent participation will better equip GEDC to respond to local business needs."

Retention of businesses in our northern community is very important in the growth of our economy.

"The need to retain businesses and look forward to new expansion is what will help Greenstone grow," Lafrance said. "Our team hopes the positive response will continue so we can really help our local business community."

Francesca Thunders, Bay, Timmins, Ottawa and Barrie, ON

BR+E Continues To Succeed

Wednesday, May 14, 2003

With continuing success, the Business Retention and Expansion project has recruited 10 more businesses to complete the survey.

While promoting BR+E at both the Geraldton and Longlac tradeshows, businesses began to approach the team, Mike, Shelly and Charmaine, for more information and the chance to participate in the survey. The initial target has now jumped from 120 to 156.

"Exposure is the key for BR+E,

being known and visible in the community is an important part of completing our project," Mike Lafrance, Project Coordinator said. "The more businesses we survey, the more accurate the results; and with a higher majority there is a better chance that things will be to change."

To date there are 42 completed surveys, 90 businesses in the process of completing the survey and 18 businesses left to contact. Most of the businesses that have not been contacted consist of

tourist outfitters who are only now opening up for the tourism season. Out of the 156 businesses there have only been six negative responses.

"BR+E will not just be another report sitting on a shelf," Lafrance said. "It will be a community link. We are doing BR+E to take the first steps in initiating change where it is needed."

Team BR+E has contacted 8 other communities that have completed the project to ensure that their progress is what it should be. After receiving responses from all eight, Team BR+E found out that they were

not only on track but doing very well for the time frame that has

success rate is 32 per cent and climbing and there is only one community, Timmins, that has succeeded that as an overall success rate.

"All our projects end we are anticipating about an 85 per cent success rate," Lafrance said. "Businesses are recognizing the chance to bring to light their economic values and concerns about doing business in Northern Ontario."

While being faced with limited time, Team BR+E remains enthusiastic and positive. The Business Retention and Expansion project will be an everlasting economic development tool for the Greenstone region.



BR & E Staff Mike Lafrance, Charmaine McCraw and Shelly Stanert hosted a booth at both Greenstone trade shows to publicize the survey they are conducting.

been allotted to the project. "Most places have about one year to complete the project," Lafrance said. "We were given four months and are already succeeding most projects' total success rates."

Greenstone's BR+E on-going

BR & E Success Leads to Extended Funding

Wednesday, June 4, 2003

businesses have refused to do the survey. The outfitters are all in for the season, so the number of businesses left to contact has gone down to 14. "The resorts are our biggest challenge," LaFrance said. "A lot of the time when we are out to their resort they are not there or are too busy to do the survey."

LaFrance says this is understandable and still needs to be pursued.

"Outfitters are an important part of our tourism industry," LaFrance said. "Their opinions matter, especially when it comes to economic development."

The BR+E survey is becoming a very important tool in economic development. There are 28 other communities in Ontario completing the BR+E survey. The BR+E report will serve as an initiative for change and refocus of Greenstone's marketing and development strategies in order to allow existing businesses to grow.

LaFrance explained how BR+E relies on confidentiality. "All surveys are totally confidential," LaFrance said. "We want businesses to feel comfortable in honestly answering all of the questions."

No business names or owner's names will be released to the public; only their suggestions and information will appear in the report. The report will be distributed to all participants and will be presented to organizations such as the Municipality, the Chamber of Commerce and the CCDIC. Public meetings have been moved from mid-June to October due to the extension of the project.

With a now unrestricted time frame, Team BR+E will now be able to complete the BR+E survey and build an informative report based on what the Greenstone business community believes to be key steps or changes in beginning to grow our northern economy.

2003

BR+E
Project
Extension due
to face-face
interview
timelines
111
businesses
surveyed at
time of article

BR+E project moves into second phase



Dr. Charmaine McCorkle

The BR+E project was introduced to the Greenstone region just four months ago and within those months the Business Retention and Expansion survey process proved successful with a success rate of 71 per cent, sitting at 71 per cent, is possibly the highest success rate in all of Ontario. "Thanks to the Greenstone business' participation it is clearly seen that there is a desire to move forward and begin developing the community," Minto said.

The month of July allowed the BR+E team to prepare re-marketing information packages to be sent out and to begin to analyze the data that has been received. Although the team has received a time-frame extension there is still a lot of work to be done.

"The team has to stick together and make sure that the BR+E project is able to the fullest," LaFrance said. "Also the coming month will

There are some businesses that have been contacted that are just not giving any kind of response," LaFrance said. "It is neither negative or positive as we have classified it as 'no response'."

Brent Sylvester, Ontario PC candidate and business owner, visited with BR+E on July 4th, which allowed the team to explain the project and to make yet another contact to help with implementation of the BR+E survey is complete.

The month of July has allowed the BR+E team to prepare re-marketing information packages to be sent out and to begin to analyze the data that has been received. Although the team has received a time-frame extension there is still a lot of work to be done.

"The team has to stick together and make sure that the BR+E project is able to the fullest," LaFrance said. "Also the coming month will

provide for time to schedule public meetings in order to release the results of the survey. Meetings scheduled will be posted as soon as dates are determined.

Team BR+E has committed to discussing the report with various key players in the Greenstone Chamber of Commerce, the Municipality, etc. Meetings will be arranged in order to discuss and action plan for issues that are posing a problem for our business owners.

Overall, BR+E is beginning its second phase, analyzing the data, and will continue to succeed and help with the economic development of the community.

2003

GEDC assists
young
entrepreneur

**YOUNG ENTREPRENEUR HAS THE SCOOP
ON JOB CREATION**

Wednesday, May 7, 2003



Young Entrepreneur Valerie Gordon serves up a tasty ice cream cone at her new business, Val's Ice Cream Shoppe.

Following your dreams can take a lot of hard work and money, and Valerie Gordon is willing to do both to become a doctor of paediatrics as an adult. But as a 17-year-old student at GCHS, the willingness to work hard doesn't guarantee that the money will be there, so she needed to come up with a good idea. She found that idea while surfing on the Internet: to open an ice cream & yogurt shop.

Valerie's first obstacle was to get financing to start her business, as financing is always hard for younger people. She approached Greenstone Economic Development Corp. with her plan and

was able to secure a loan to purchase the equipment she needed. "There are many students with the incentive to work who would love to create some kind of job for themselves for the summer, but usual financing methods are hard for students under 18 years of age," she said, adding that GEDC has programs to help young entrepreneurs.

Val's Ice Cream Shoppe was originally set to open on May 1st, but unforeseen delays pushed the grand opening back to Monday, May 5th, where her first customers enjoyed free coffee & doughnuts during the grand opening. Valerie

credited a great friend Russ, her brother Scott and her parents Allan & Irene for their help in getting this business up and running.

Valerie knows that to become a young entrepreneur is a big step in life, but she is very eager to do it. "I look forward to the hard work, responsibility and to go to bed tired at night."

The business will employ three people throughout the summer. Val's Ice Cream Shoppe is located inside Val's Variety on Main St. in Geraldton, and is open from 11am to 10pm daily.

TS Photo



2003

Above – GEDC Booth at the
Geraldton Chamber of
Commerce Annual Trade Show.

Right - GEDC receives
Annual operational funding
from FedNor.

Wednesday, May 20, 2003
**GREENSTONE AREA RECEIVES
FEDNOR SUPPORT FOR CFDC**

Thunder Bay-Superior, North MP Joe Comuzzi, is pleased to announce, on behalf of the Honourable Andy Mitchell, Secretary of State (Rural Development) (FEDNOR), a FedNor investment of \$260,000 towards the continued operation of the local Community Futures Development Corporation (CFDC) known as the Greenstone Economic Development Corporation (GEDC) known as the Greenstone Economic Development Corporation.

"Community Futures Development Corporation are key to the communities in Northern Ontario," said Mr. Comuzzi. "This CFDC continues to be an important partner in encouraging vibrant economic development and growth in the local area."

Greenstone CFDC is one of 57 Community Futures Development Corporation in rural Ontario funded by Industry Canada's Community Futures Program through FedNor. The organization delivers a wide variety of programs and services to help to support community economic development and services to business growth.

In the last five years, Northern Ontario CFDCs have successfully invested more than \$90 million through loans and business counseling services to help the small business sector create or maintain 12,702 jobs in the North.

Last year, Greenstone Economic Development Corporation invested over \$1.2M (\$1,208,200) and assisted in creating or maintaining 243 jobs, contributing to an enhanced business community.

"Because small- and medium-size businesses are the engine that drives the economy, it's important we have the resources available to help them succeed," said Mr. Mitchell, "The community CFDCs offer."

Community-based economic development initiatives, community-based economic development initiatives. They employ local staff and are governed by a volunteer board of directors made up of local residents representative of the community at large.

"This announcement allows us to continue playing a key role in the future development of the region, through initiatives outlined in our strategic plan in the forestry, mining, and tourism sector, and environmental energy project," said Edgar Lavoie, President of Greenstone Economic Development Corporation.

This investment responds to an important component of the Government of Canada Action Plan for Northern Ontario released earlier this month. Development by and for northerners, the Plan provides a guidelines within which FedNor can continue its commitment to provide access to capital to areas in Northern Ontario that need it most.

Funding for this initiative was provided for in the February 2003 federal budget.

Wednesday, May 26, 2003

Youth Entrepreneur Day Held in Geraldton



2003

Young
 Entrepreneur
 Day hosted
 by GEDC for
 the regions
 Grade seven
 and eights.

By: Sheila Sanezz

Youth entrepreneur day was held on Wednesday April 30, 2003 in the Geraldton Composite High School Gym; Bryon Cassie of GEDC hosted the event, with help from the staff of GEDC, BR+E and Wildlings. There were 225 grade seven and eight students in attendance from three Aboriginal, three French and eight English elementary schools in the Greenstone region.

Mike Lafrance started the morning with some warm-up exercises to get the students' attention after the initial gathering. Each student sported a Mr. Ken Owens, of Norlink Youth Entrepreneur Day T-shirt and had been given a bag with a pen, change purse and booklet containing a ballot for the door prize draw, a ballot for the innovation table, a meal ticket and a couple of note pages.

Bryon Cassie opened the day with a rundown of the agenda and introduced the Mayor of Greenstone, Mr. Charles Primeau, who would be the master of ceremonies. Mr. Primeau started with the introduction of the schools in attendance; as he named off each school the students would stand up with a cheer. He proceeded to talk to the students about some of his personal experiences as a business owner, then introduced Mr. Owens to the stage as their first guest speaker.

Michael Power was the next guest speaker; he talked to the students to rotate to the positives next table. By the end of the afternoon each colour group had been given the chance to hear five speakers and time to being owner/operator of Park Bay Motel and Restaurant. At the end of his speech, the students were given a half-hour lunch break, where staff served pizza and juice.

After lunch, the students were divided into three groups, red, green and blue. Each colour group was subdivided into five tables of fifteen. At the head of each table sat a local entrepreneur who talked about their business and how they got started; bankers who explained the roles of a bank for business owners; and bookkeepers who discussed how they fit into the business world and what they do. Every fifteen minutes a buzzer would go off allowing the students to rotate to the next table. By the end of the afternoon each colour group had been given the chance to hear five speakers and time to look at the innovation table. The innovation table consisted of objects where the students had to innovate six to eight ideas for use of the items. They would write their answers on a ballot and enter to win one of three prizes. The day closed with the announcements of the innovation table and door prize winners. The students were then thanked for their participation and hoped they had benefited from the experience that day. Thanks also went out to all the guest speakers; staff and teachers who helped make the day go successfully and smoothly.

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2003 workshops and awards to local recipients

Wednesday, October 22, 2003

Quality Customer Service Workshop
 SPONSORED BY GREENSTONE ECONOMIC DEVELOPMENT CORPORATION

This practical 3-hour workshop is for those who work in a job that requires interaction with customers either outside the organization or within.

7:00 p.m. - 10:00 p.m.

Time	Location
Nov 3	Longlac - Woodlands Inn Conference Room
Nov 4	Nakina - Nakina Heritage Corporation Board Room
Nov 5	Geraldton - Greenstone Economic Development Corporation Board Room
Nov 6	Beardmore - Animbligoo Zaag'igan Conference Room

Cost: \$25.00 (which includes the workbook)

Topics: Communicating your best image, Handling complaints and other service quality issues.

Please contact Greenstone Economic Development Office at 854-2273 by October 24, 2003 if you wish to register.



Wednesday, October 8, 2003
Students awarded for great business plans

idea and making a business plan that could be presented to an investor or a financial institution for consideration. Through the assistance of the local high schools, especially the Geraldton Composite High School and Mrs. Wright's grade 10 class, there were thirteen business plans submitted. Out of those thirteen, three were selected as winners, and prizes were distributed accordingly.

First Place:

Ruby Couture - \$500

Second Place:

Kristina Kennedy - \$300

Third Place:

Courtney Lennon - \$200

Greenstone Economic

Development Corporation has also received one inquiry to put their business plan into action.

The youth of our community is the building blocks of our future and through the business plan contest, we hope to install an entrepreneurial spirit in our youth that will bring them back to our community once their formal education has been achieved.



Above (left to right) is Courtney Lennon who was the third place winner; Kristina Kennedy who was the second place winner; Bryon Cassie of the Greenstone Economic Development Corporation and Cliff Anwood, Vice-President of the Geraldton Chamber of Commerce. Missing from the picture is Ruby Couture who was the first place winner.

Bryon Cassie, GEDC

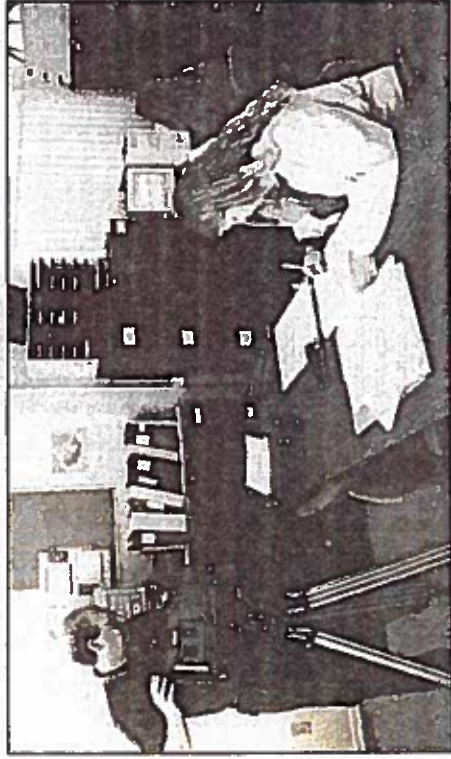
Greenstone Economic Development Corporation and the Geraldton Chamber of Commerce hosted the First

Annual Business Plan Contest for young entrepreneurs last spring. The objective of the contest was to expose our youth to explore a business

2003 October
 BR+E wrapping
 up project with
 public meetings.

Wednesday, September 3, 2003

BR+E to release survey results shortly



Randy Thomas of Thunder Bay Television, seen here videotaping the team at work, visited the GEDC office to learn more about the BR+E project.

Public meetings a success

Wednesday, October 8, 2003



Charmaine McCrone
 The Business Retention and Expansion team released the results of the BR+E survey during the week of September

distributed valuable information and suggestions, which will aid in developing a strategy to deal with the red flag issues.

"Nothing is more important than to communicate our results," Mike LaFrance, Project Coordinator, said. "Even more so than the suggestions be taken seriously." The BR+E report has been printed and the document is a hefty one, but contains pertinent data relevant to the economic development of Greenstone. Contact the GEDC office if an electronic copy of the report in PDF format is required. The report contains ideas for new and needed businesses; it reveals an anonymous profile of the business community in Greenstone. BR+E has been asked to attend the GEDC Executive

meeting to present the project and the team has also attended a Chamber of Commerce Capacity Development Initiative Committee meeting and a GEDC Strategic Planning meeting.

"The key players in the economic field are already using the survey in accordance with their strategic planning and direction," LaFrance said. The first phase of BR+E is coming to an end. October 10th marks the finish of the project. BR+E's next steps will be addressed in other upcoming projects hosted by different community organizations, including GEDC. The BR+E team would like to thank all of the participants for their input.

"The BR+E report has put forth your comments and concerns," LaFrance said. "The feedback alone has created the need for other projects to work on and solve some of the pressing issues."

months. Be sure to watch for postings of the times and dates of the public meetings to be held within the next few weeks. There will be public meetings held in Geraldton, Nakina, Longlac and Beardmore to release the results.

"I think it is important for the public to see what the survey has revealed," Mike LaFrance, Project Coordinator, said. "It will allow them to see what is lacking, how business owners feel and why economic development will play a key role in developing our community."

On August 26th, Team BR+E was visited by Thunder Bay Television's Randy Thomas to speak about the BR+E project. On September 10th at 7 p.m. on Channel 30, there will be an interview with Mike LaFrance speaking about BR+E. Those who are interested in having a better understanding of the BR+E project before they attend the public meetings should watch that night.

The major sectors surveyed were Forestry and Logging, Community businesses.

This initial platform will provide Greenstone's community partners with a good sound starting point, which will facilitate and advance cooperative community development.

"A better understanding of our business community is our aim," LaFrance said. "A centred approach to economic development should be the result."

Construction, Accommodation and Food, Retail Trade and the Tourism industry. These sectors cover most of the Greenstone businesses and all play a key role in our developing economy. The survey results will act as a means for the Greenstone business community to voice concerns about what type of assistance is needed, build cooperation and consensus amongst businesses, local government and economic development organizations and to participate in local economic development.

Although there are some issues that are beyond control, the BR+E team has identified some key points that will be addressed in the action planning stage in order to help businesses individually and as a whole.

This report will help the Municipality of Greenstone, Chambers of Commerce, Greenstone Economic Development Corporation, Provincial and Federal governments and the Education sector identify the needs of the community businesses.

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"A better understanding of our business community is our aim," LaFrance said. "A centred approach to economic development should be the result."

SDEG
Société du développement
économique de Greenstone

G EDC
Greenstone Economic
Development Corporation

DEVELOPPER LE FUTUR
DEVELOPING THE FUTURE

2004
Customer
Service
Seminars

DEVELOPONS CHANGONS ORGANISONS VERTUEUX CHOISISSONS APPRENNONS

Wednesday, February 18, 2004

Seminars Aim at Service Quality



Shown is Victoria Fournier (center), co-operative student at Geraldton Composite High school receiving a Service Quality Certificate and Greenstone Ambassador Name tag from Mrs. Teri Treflin (left), her teacher and Bryon Cassie (right) of Greenstone Economic Development Corporation, the sponsor of the program.

Service Quality is an important part of every business, from the local retailer to the multi-national company. Last year, Greenstone Economic Development Corporation (GEDC) hosted a one-day Service Quality seminar that was well attended from various businesses in the Greenstone region. Through feedback from the seminar and the Business Retention and Expansion

Survey, the need for service quality was identified.

"Through the community service quality seminars we were able to connect with Mrs. Teri Treflin's Geraldton Composite High school co-operative program," said Bryon Cassie of GEDC. "We were able to provide a two-hour session service quality seminar to her class. At the end of the program, each student received a certificate

and a Greenstone ambassador name tag. We expect to offer this program again to new groups of co-op students in late February."

GEDC's goal is to provide our business community with a work force that takes service quality to a level that tells every person in the municipality and every visitor to the Greenstone area that we in Greenstone care and want their business.

Wednesday, May 12, 2004

SOCIÉTÉ DU DÉVELOPPEMENT ÉCONOMIQUE DE GREENSTONE

SERA HÔTE D'UN SÉMINAIRE SUR LA PLANIFICATION SUCCESSIVE D'UNE ENTREPRISE AVEC LE GROUPE FINANCIER RBC ET BOO THUNDER BAY

DATE: Jeudi, le 20 mai 2004 18h00 à 21h00
 Léger dîner fourni

Coût: 10.00\$ par personne (COMPTANT OU CHÉQUE)

Lieu: Park Bay Lounge à Geraldton

INSCRIPTION ET PAVEMENT À L'AVANCE, REÇUS avant le 15 mai 2004

Si vous planifiez de vendre ou donner votre entreprise à vos enfants, vous ne voulez pas manquer ce séminaire important

RSVP avant le 13 mai 2004 au 854-2273

RBC Financial Group

GREENSTONE ECONOMIC DEVELOPMENT CORPORATION

WILL BE HOSTING A SEMINAR ON BUSINESS SUCCESSION PLANNING WITH RBC FINANCIAL GROUP AND BOO THUNDER BAY

DATE: Thursday May 20, 2004 6:00 pm. To 9:00 pm
 Light meal provided

Cost is \$10.00 per person (CASH OR CHEQUE)

Location: Park Bay Lounge in Geraldton

PRE-REGISTRATION AND PRE-PAYMENT REQUIRED by May 15, 2004

If you plan to sell or hand your business down to your children you will not want to miss this important seminar.

RBC Financial Group

Wednesday, February 11, 2004

Greenstone
 ECONOMIC DEVELOPMENT CORPORATION
 Une Société d'Innovation et de Développement Economique

Ateliers de commerce international/exportations

Les stagiaires Kevin LeBlanc et Jesse Bobrowski, of Greenstone International Trade/Export Workshop Commission du développement économique de la Greenstone International Trade/Export Workshop holding an International Trade/Export Workshop throughout Greenstone on the following dates listed below.

Nakina
 Feb 23
 7:00 at Heritage building
 101 Railway Ave.

Beardmore
 Feb 25
 7:00 at First Nations Office
 204 Main St.

Longlac
 Feb 26
 7:00 at Sports Plex
 in the Lemax area

Geraldton
 Feb 24
 7:00 at the French Club
 299 East St.

Admission to these workshops is free of charge and complimentary donuts and coffee will be served. **INDIVIDUALS WITH A UNIQUE PRODUCT IN MIND AND ALL EAGER TO ATTEND THE WORKSHOPS. WELCOME TO ATTEND THE WORKSHOPS.**

RSVP by Friday February 20
 1408 Main St, Geraldton, On P0T 1M0
 Tel: (807) 854-2273 Fax: (807) 854-2474
 Email: gstone@astrocom-on.com

Wednesday, February 11, 2004

Greenstone
 ECONOMIC DEVELOPMENT CORPORATION
 Une Société d'Innovation et de Développement Economique

International Trade/Export Workshops

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RSVP by Friday February 20
 1408 Main St, Geraldton, On P0T 1M0
 Tel: (807) 854-2273 Fax: (807) 854-2474
 Email: gstone@astrocom-on.com

2004
 Numerous
 different
 workshops held
 throughout the
 region by GEDC.

2004 Business Plan Competition held GEDC for High School Students.

Wednesday, March 24, 2004

2004 BUSINESS PLAN COMPETITION



ADMISSION REQUIREMENTS

- Ages of 15-20 and must be attending High School in the Greenstone Region
- Groups are limited to three maximum. Any student who wishes to submit a Business Plan as an individual are welcome to do so.
- Students will create their own business scenarios and ensure that all components of the business plan is completed.
- Business Plans must be submitted to the Greenstone Development Corporation by May 15, 2004 in person or by mail.
- Business plans will not be returned but kept in strict confidence to protect entrants and their business ideas.

HOW TO PARTICIPATE

- Interactive Business plan can be obtained at www.astrocom-on.com/gstone select services-interactive business plan-business plan.
- Assistance can be provided by Greenstone Economic Development Office at 1409 Main Street Geraldton or by phone at 854-2273.

First Prize \$500.00
Second Prize \$300.00
Third Prize \$200.00



COMPÉTITION DE PLANS D'AFFAIRES 2004



EXIGENCES D'ADMISSION

- Âgés de 15 à 20 ans et présentement inscrit à une école secondaire dans la région de Greenstone
- Les groupes sont limités à un maximum de trois. Les étudiants qui désirent soumettre leur plan d'affaires et tant qu'individus sont la bienvenue à le faire ainsi.
- Les étudiants vont créer leur propres scénarios et de s'assurer que toutes les composantes du plan d'affaires est complet.
- Les plans d'affaires doivent être soumis à la société du développement économique de Greenstone avant le 15 mai 2004 en personne ou par courrier.
- Les plan d'affaire ne seront pas retournés cependant gardés n toute confiance afin de protéger les participants et leurs idées d'entreprises.

COMMENT PARTICIPER

- Vous pouvez obtenir un plan d'affaires interactif au www.astrocom-on.com/gstone en sélectionnant service-interactive business plan -business plan.
- De l'assistance est également fournie au bureau de la société du développement économique de Greenstone au 1409 rue Main à Geraldton ou par téléphone au 854-2273.

Premier Prix \$500.00
Deuxième Prix \$300.00
Troisième Prix \$200.00



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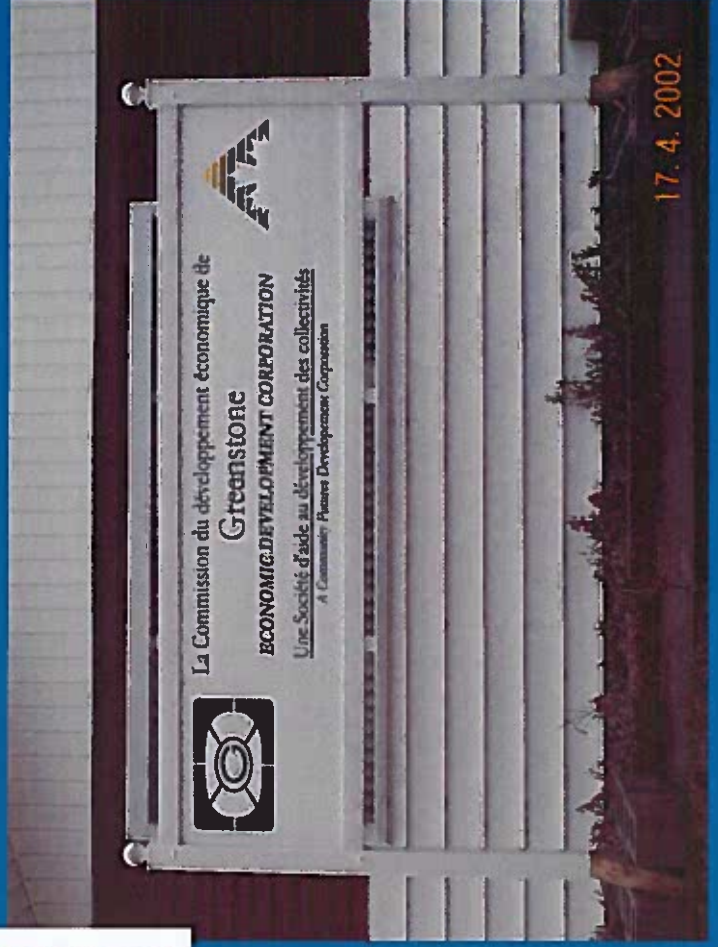
2004 Datamine Training Session

Datamine was a 3D modelling software used in house by staff for the GEDC Mining Project. Pictured are Datamine , GEDC Board and Staff with Mrs. Heidi Strobl, FedNor.





The office exterior for many years was red and white with various signage from before.



GEDC has undergone many projects over the years; here is some 2005 GRRT Project News

Vol. 01 No. 4 804 (including GST) Wednesday, November 23, 2005
 BEARDMORE • CARAMAT • GERALDTON • JELICOE • LONGLAC • NAKINA

CHAMBER SUPPORTS RECRUITMENT EFFORT



Peter Kethmann presents a donation of \$5,000 on behalf of the Geraldton and District Chamber of Commerce to Dina Dine, Recruiting Co-ordinator. This contribution is being used by the Team to access other funding to, among other recruiting activities, hire a Recruiting Co-ordinator.

Province Supports Economic Development in Greenstone
 Ontario Government Helps Fund Professional Recruitment Plan

The Ontario government is seeking to alleviate a critical physician shortage and to boost economic development in the Municipality of Greenstone through a recruitment plan to attract professionals to the community. Thunder Bay-Superior North MPP Michael Gravelle announced today on behalf of Northern Development and Mines Minister Rick Bartolucci, "Greenstone is actively seeking to address its unique public health challenges," Gravelle said. "I want to emphasize that our government is committed to working with the community to find real, positive, long-term solutions to this emergency." The Northern Ontario Heritage Fund Corporation (NOHFC) is providing \$50,000 to the Greenstone Economic Development Corporation to develop a marketing and business plan to attract and retain personnel in vital professions such as medicine, education, engineering and forestry. The NOHFC will share the outcome of this work with other northern communities dealing with a professionals shortage.

"The departure earlier this year of five of Greenstone's six doctors means that our top priority is to hire physicians to replace the temporary assignments," said the corporation's president, Michael Power. "Securing local medical services will help us keep and recruit professionals in other fields, and attract new business." "Since my meeting with Geraldton leaders in June, I have been following the community's progress with great interest," said George Smitherman, Minister of Health and Long-Term Care. "Our government recognizes that reliable, accessible health care is an important part of Ontario's economic advantage." "Northern communities face unique geographic and socioeconomic challenges, particularly in providing medical services," said Bartolucci, who also chairs the NOHFC. "I'm pleased that the re-focused NOHFC has a stronger community development component aimed at building northern prosperity." This NOHFC contribution is part of the government's Northern Prosperity Plan for building

7-DAY SNOW FORECAST

Wednesday Snow Likely HI: -4 Lo: -18	Thursday Snow Possible HI: -11 Lo: -14	Friday Snow Possible HI: -7 Lo: -18	Saturday Snow Possible HI: -8 Lo: -10	Sunday Partly Cloudy HI: -8 Lo: -11	Monday Snow Possible HI: -5 Lo: -10	Tuesday Snow Possible HI: -8Lo: -10
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IN THE PAST 24 HOURS

Today, snow will be steady but a 70% chance of snow. Expect Thursday skies to continue to brighten with a 60% chance of snow/shower. Friday will be mostly cloudy and windy with a 70% chance of rain.

Every year GEDC
participates in
the National
Business Week
offering various
free workshops
and sessions.

Here is the 2005
line-up...
interestingly
there was a fee
back then

BUSINESS WEEKS WORKSHOPS in the Municipality of Greenstone (Geraldton and Longlac)

Greenstone Economic Development Corporation will be hosting a variety of business workshops throughout the week of October 16, 2005.

The Workshop topics, dates and times are as follows:

<u>Sunday, October 16:</u> 6:30-9:00 p.m.	E-Commerce - GEDC Boardroom (English)
<u>Monday, October 17:</u> 10:00 a.m. - 3:00 p.m.	Business Planning - Long Lake #58 First Nation Band Office (English)
<u>Tuesday, October 18:</u> 10:00 a.m. - 3:00 p.m.	Market Planning - Long Lake #58 First Nation Band Office (English)
7:00 p.m. - 9:00 p.m.	Market Research - GEDC Boardroom (French)
<u>Wednesday, October 19:</u> 7:00 p.m. - 10:00 p.m.	Understanding Financial Statements - Longlac More Than Words (English)
7:00 p.m. - 9:00 p.m.	Business Planning - GEDC Boardroom (French)
<u>Thursday, October 20:</u> 9:00 a.m. - 11:30 a.m.	Quality Customer Service - GCHS (English)
10:20 a.m. - 12:00 p.m.	Quality Customer Service - ESCJ (French)
7:00 p.m. - 10:00 p.m.	New Supervisor - GEDC Boardroom

THE COST IS \$25.00 PER WORKSHOP. There will be a discount to anyone attending more than 3 workshops throughout the week.

Certificates are available for all participants attending the Service Quality Workshops as well as a personalized Greenstone Ambassador Badge.

Call our office at 854-2273 and leave your name with Melissa. An agenda is available for those interested at the Greenstone Office, 1409 Main Street, Geraldton. Pre-registration is required in preparation for workshop materials.



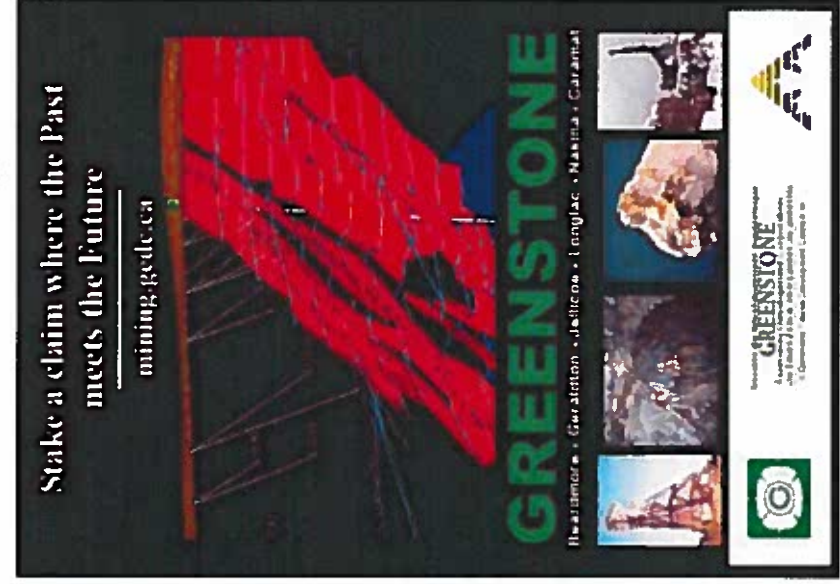
1409 Main Street, Geraldton, ON P0T 1M0

Telephone: 1 (807) 854-2273 Fax: 1 (807) 854-2474

How 'Stake a claim where the Past meets the Future' was born

In 2006, the GEDC Board of Directors tasked the staff with the mission of finding out how GEDC could assist with the Mining Sector revival as it continued to be known as *the forgotten gold camp*. Staff met and visited Kirkland Lake Gold Inc.'s Chief Geologist Mike Sutton to discover the data compilation activity compiled under his care which resulted in the re-opening of the Macassa Property. The resultant effect was the amalgamation of several mine properties under the ownership of Kirkland Lake Gold Inc. Mike Sutton provided GEDC staff with the necessary details and advice on how to begin the process of data compilation with the goal of 3D modeling. Staff returned with a proposal outlining the necessary steps in beginning the data compilation work. In February 2006, the Board of Directors agreed to support the project and provided the staff with the necessary resources to begin.

The *Stake a claim where the Past meets the Future* slogan was designed by the GEDC staff in an effort to communicate the vision of the sectoral project. The communities in



the Municipality of Greenstone once thrived on gold mining. Many people believe the past will repeat itself and the area will once again be a miner's haven. GEDC is aiming to digitally compile all the mining sites and drill hole data in the Greenstone area and as such are working with exploration and mining companies of today and tomorrow to assist with 3D modeling. With the help of Datamine Studio, our objective is to provide the region with a 3D database which coincides with the Northern Development and Mines regional library, which is currently housed at GEDC in Geraldton. The Datamine Studio software was selected as it represented a focused investment in geological modeling and resource / reserve management and it also significantly expands our capability into new and exciting areas. The project continues to encourage new exploration in existing and new potential exploration sites. In fact, throughout the region, GEDC fosters and encourages the start-up and operation of successful enterprises in all economic sectors. It is GEDC's belief that the once-booming Greenstone belt will again thrive with the help of the current exploration activity and the many on-going projects in the area.

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2007 AGM

**GEDC Board
Guest Speakers
Mayor Power**



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2007 Booth representation
Annual Geraldton Chamber of
Commerce Trade Show and also the
Annual PDAC Conference in Toronto

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2007 Influential Womens' Awards

Mrs. Louise Paquette, FedNor; Local Winner Mrs. Teri Treftlin; with GEDC Board members Ross Houghton, Kathy Durocher and Lynn Gosselin.



Mining Procurement Workshop

Thursday March 20, 2008
9:30 a.m. to 4:00 p.m.
Geraldton Curling Club



1. Welcome - Greenstone Economic Development Corporation - President

Kathy Durocher

2. Ministry of Northern Development and Mines - District Geologist

Thunder Bay North - Gerry White

3. BDO Dunwoody LLP - CA - Blair Smith

4. Networking

5. Greenstone Community Portal - Administrator - Joy Lucas

6. Sage Gold Inc. - Project Geologist - Jack Bolten

7. North Star Drilling - Owner - Barbara Courte

8. Lunch and Networking

9. ACN - Agent - Kim Tarsitius

10. Roxmark Mines Ltd. - Geologist - Glenn Hart

11. Premier Gold Mines Ltd. - Geologist - Melodie Stone

12. Networking

13. Linear Metals Inc. - Chief Geologist - Matt Rees

14. Kodiak Explorations Ltd. - Operations Manager - Martin LaForest

15. Chibougamau Diamond Drilling Ltd. - Foreman

Daniel Nadeau

16. Billiken Management Services Inc. - Camp Foreman

Mike Popelinski

17. Evaluations and Wrap-up



Stabs a claim where the Past meets the Future
<http://mining@gedc.ca>

March 2008

GEDC held a Full Day
Mining Procurement
Workshop with about
90 people; the
majority of which
were business
owners.

MINING EXPLORATION OVERVIEW

Greenstone Mining Procurement Workshop



Gerry White, district geologist for MNDM, points out the red blocks that dominate the map of Beardmore-Geraldton Mining and Exploration - February 2008, issued by Interra Mapping. Bolen indicates the land position of Kodiak Exploration. Jack Bolen, project geologist for Sage Gold, puts his finger on his company's Onaman property.

Edgar J. Lavigne, the residents of Greenstone will look back on these days as historic milestones. The region east and north of Lake Nipigon has never seen this level of mining exploration since the 1930's.

On Thursday, March 20, Greenstone Economic Development Corporation (GEDC) sponsored a mining procurement workshop at the Geraldton Curling Club. About 90 people, the majority of them local business people, with a sprinkling of aspiring entrepreneurs, turned out.

The workshop offered an opportunity to network with mining exploration companies and contractors, to learn how to bid on product and service delivery, and to learn how to

record levels of claim staking in the pursuit of gold, base metals, uranium, and diamonds. There are currently in excess of 300 active explorations in NWO alone.

The Thunder Bay North district stands out, the Beardmore-Geraldton gold belt in particular. White projected that in the year 2008, \$20 million will be spent in the Greenstone region.

Kodiak Exploration Limited is the biggest player in the Greenstone region. The company will soon enter its third year of exploration of the Hercules Project. Many other companies, attracted by its successes, are involved in staking and exploring.

"All the prospectors in Beardmore," said White,

"have optioned every bit of ground they've staked. It's unprecedented in that respect."

White cautioned that exploration does not inevitably lead to a mine. There are currently five producing mines in NWO. Statistics tell us that only one in 10,000 occurrences (promising mineralized ground) yields a mine. But, said White, "All it takes is one mine to make a difference."

White led the participants through the process of mining exploration, beginning with staking. In the front line are the prospectors. Unlike formally trained geologists, who tend to target promising ground, prospectors look at everything. "Gold can be found in any rock type," said White, "as opposed to occurrences of copper-lead-zinc." The prospector with a shovel and a grub hoe gives way to more specialized tradesmen who do geological mapping and geophysical surveys.

Mining exploration companies in Greenstone region are involved in activities such as stripping, trenching, sampling, drilling, linecutting, mapping, and surveying. These activities suggest career possibilities for young people, such as geologist, geographic information system (G.I.S.) specialist, and helicopter pilot.

Exploration companies lay out money locally for equipment, accommodation, food, fuel, contractors, employees, and certain services such as expediting and transportation. White referred to several companies active in this area. Kodiak Exploration received appropriate attention. "The key property that sort of got everything going is the Hercules Project in Elmhurst Township," said White. In

2007, Kodiak spent \$1.1 million there. Its drilling program intercepted many spectacular gold values, such as 32.96 grams per tonne (g/t) over 11.6 metres (m), and 358.56 g/t over 3.6 m. "That's pretty impressive in this business," he said.

The Geraldton Project of Premier Gold Mines Limited and Roxmark Mines Limited, said White, is proving the old adage: "The best place to look for new gold is where you found the old gold."

White referenced several other companies and prospects, most of them dealing with gold values:

- O'Sullivan Lake Project of Canadian Resources;
- Junior Lake Project (nickel, copper) of Landore Resources Limited;
- Kilometre 61 Property (molybdenum, copper, silver) of Linear Metals Corporation;

- Marshall Lake Project (copper, zinc, silver, gold) of East-West Resource Corporation and Economy Holdings PLC;
- Jacobus Property (nickel, copper) of Sage Gold Inc.;
- Onaman Property (copper, lead, zinc, gold, silver) of Sage Gold Inc.;
- Northern Empire Mine Property of Roxmark Mines Limited;
- Nortoba-Tyson Project (molybdenum) of Roxmark Mines Limited;
- Brookbank Property of Ontex Resources Ltd.;
- Mud Lake Property of Alto Ventures Ltd. and Wescon Goldfields Inc.;
- Knucklethumb Property (Nora Lake Property) of Spruce Ridge Resources Ltd.

White concluded his presentation by observing, "There

Mining Workshop...

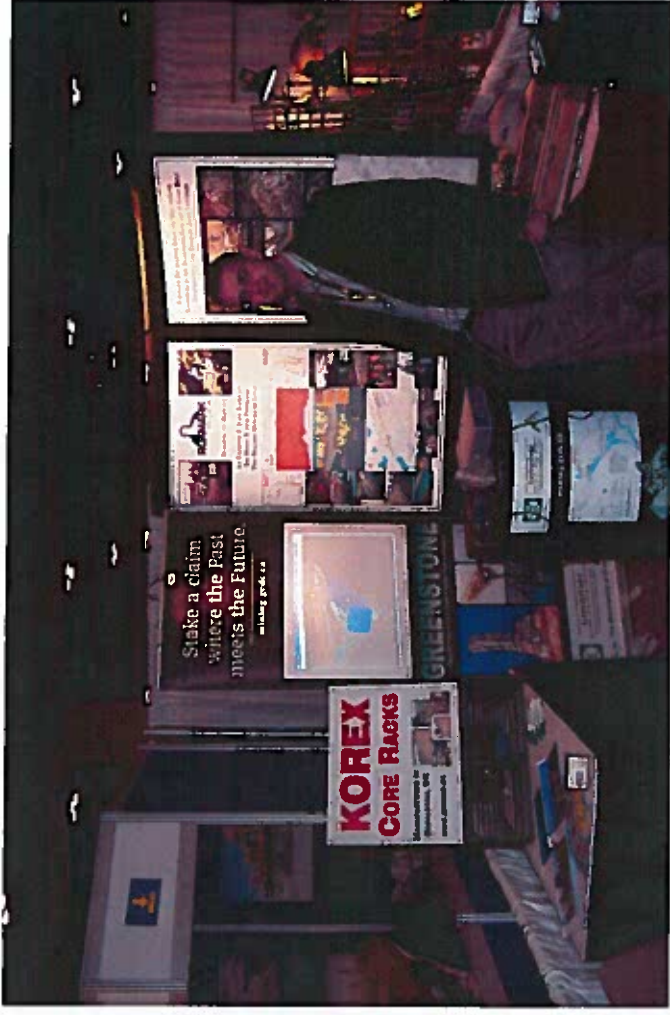
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are other companies working in this area that have land positions [claims]. White did not speak about the exciting activity in the McPauld's Lake area north of the Albany River, on the Atawapiskat River. There has been a staking rush in pursuit of copper-nickel deposits and of diamond pipes. The airport in Nakina is bustling nowadays.

The workshop started at 9:30 a.m. and ran until about 4:00 p.m. There were generous breaks for networking activities and for visits to exhibitor booths and for food and beverages. The level of excitement in the room remained high throughout, and in the end, participants exhibited a reluctance to leave.

(Series will continue in future editions)

2008 PDAC
booth manned
by former staff
member Jamie
Armstrong



2008
GEDC AGM



EXPANDING A LOCAL BUSINESS?

As a part of National Small Business Week 2008 The Greenstone Economic Development Corporation, along with the Geraldton Chamber of Commerce and RBC, is pleased to invite the business community and the residents of Greenstone to attend a follow-up session to the Mining Procurement Workshop.

Wednesday October 22nd 2008
6pm - 9pm
Country Club Lounge and Grille

- Here is what this session will cover:
- Findings from the Mining Procurement Workshop
 - Importance of the mining sector in Greenstone
 - The information needed to successfully operate a business in the mining sector

A comprehensive information package will be provided to all attendees

There is no cost to register for this event, but space is limited. Please RSVP no later than October 15th 2008. For more information, and to register contact Syjine Goulet at 854-2273 ext. 27 or syjine@gedc.ca



October 2008
Business Week Session in
partnership with Geraldton
Chamber of Commerce and
RBC; with Premier Gold Mines
Limited, Tim Twomey and
Chibougamou Drilling, Daniel
Nolet

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GEDC 20 th Anniversary

**Special guests Mr.
Garret Cuzner and Mrs.
Heidi Strobl , FedNor
with Board Members
Lynn Gosselin and Kathy
Durocher and staff at
the time.**



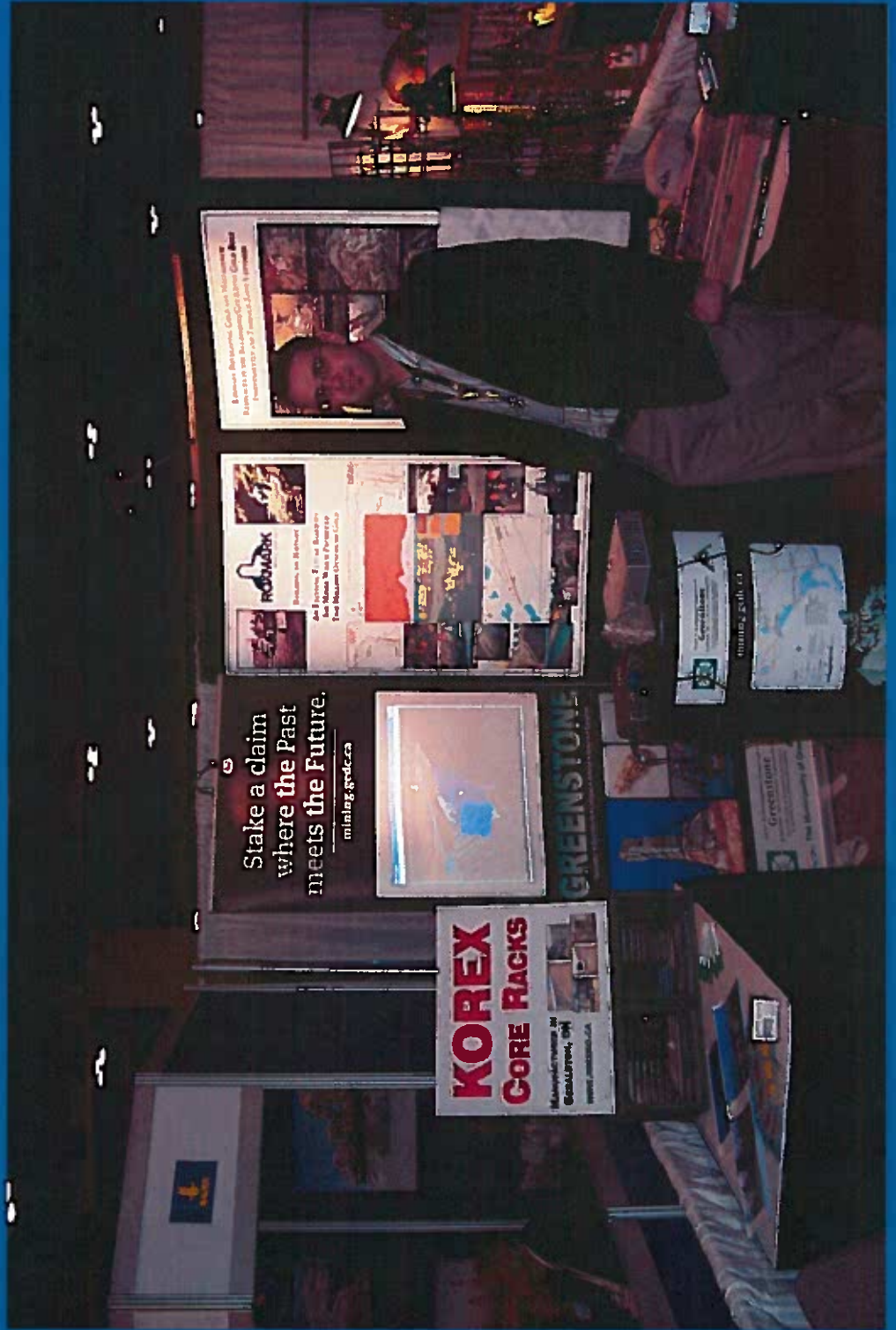
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2008 PDAC Booth with the Project Analyst, Jamie Armstrong



2009 GEDC Board and Staff meet with Mr. Bruce Hyer, MP



February 12, 2009 marked the day that GEDC presented their 3D Mining project to local Mining representatives and Mr. Michael Gravelle, MPP





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2009 GEDC updated the Greenstone Region Mineral Library housed onsite in the office for the Ontario Geological Survey (OGS). Books and maps can be viewed during work hours at the GEDC office. Pictured are Mr. Andy Fyon and Mr. John Mason with GEDC Board members.

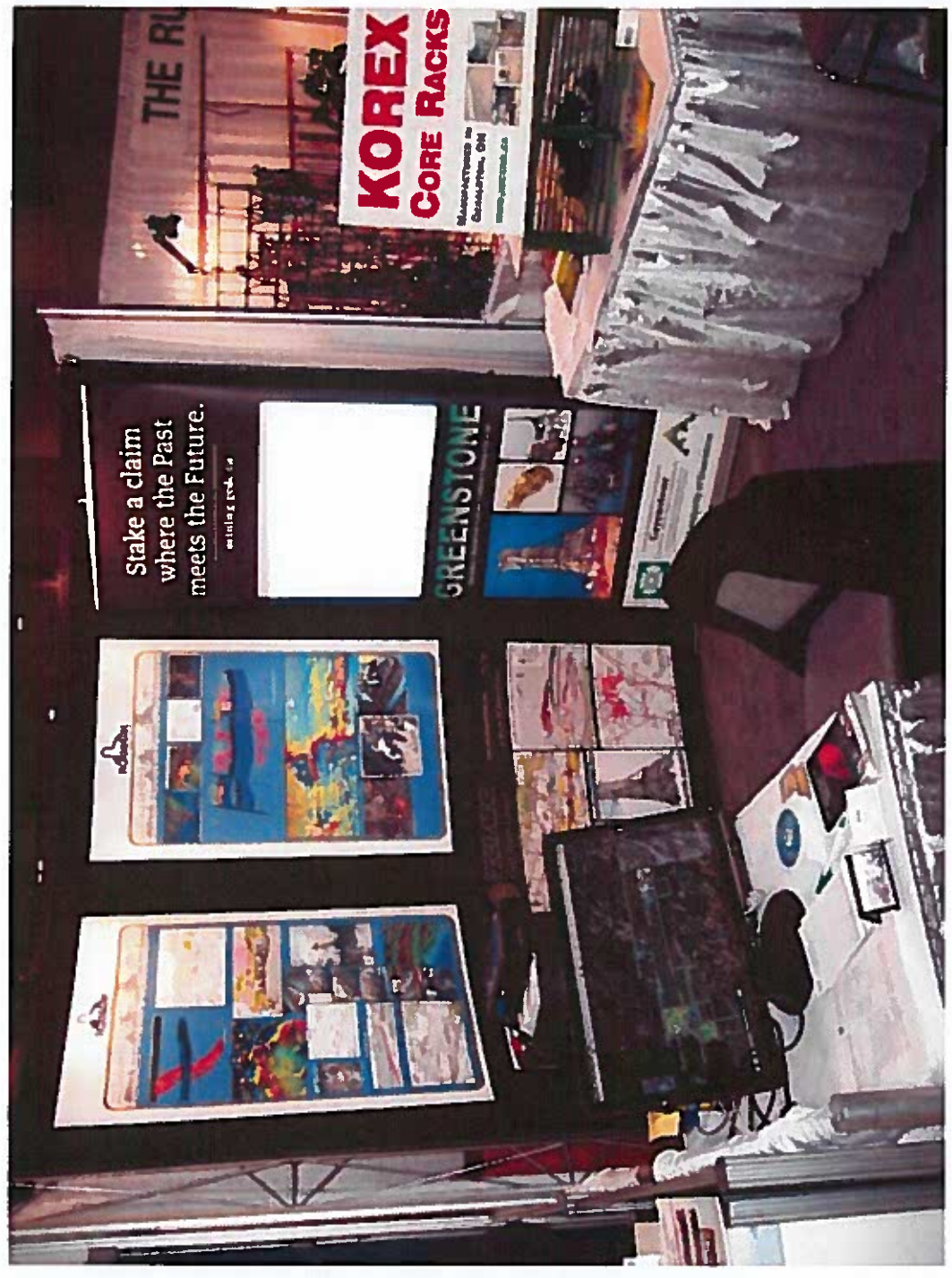




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The annual PDAC booth (2009) with Korex Core Racks and Roxmark Mines.



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2010 Board and Staff meet with Mr. Bruce
Hyer, MP

NCIR Project – Mineral Strategy
with Consultant Mathew
Fischer, Mr. John Mason, Mr.
Mike Dunlop, Mrs. Guylene
Levesque and Mr. Ryan Mackie,
Actlabs and GEDC Board
Member

2010 November NCIR Project – Greenstone Mining Familiarization Tour – Red Lake;
19 Greenstone participants including 11 from the business community boarded Wasaya Airways plane bound for a day in Red Lake to gain a better understanding of mining procurement needs.



Article from the OACFDC 25th Anniversary Book

La SDE de Greenstone se prépare à l'émergence de la nouvelle économie

Société du développement économique de Greenstone, Geraldton



En 2006, les capacités de la Société du développement économique de Greenstone (SDEG) en matière d'anticipation et d'adaptation face à l'évolution du climat économique du nord-ouest ont été mises à rude épreuve lorsque leur principale activité industrielle, c'est-à-dire la foresterie, a subi un revers économique. La SADCO a profité de ce coup du sort pour étudier d'autres industries émergentes.

C'est alors que la décision a été prise de lancer l'initiative d'exploration minière de Greenstone, un projet novateur utilisant la modélisation tridimensionnelle et les données SIG. On a rassemblé de nombreuses données historiques sur le camp minier de Beardmore-Geraldton. Ce camp qui était tombé dans l'oubli a fait l'objet d'une campagne de promotion dans le secteur minier. Le message promotionnel était le suivant : « Revendiquez des concessions minières sur une terre où passé et futur se rejoignent »

Le nord-ouest de l'Ontario a connu une période de ruée vers les concessions minières et la SDEG a demandé aux collectivités de se tenir prêtes au cas où des sociétés de prospection souhaiteraient commencer à exploiter des mines. Afin de faire connaître ses collectivités aux investisseurs, la SDEG a publié des documents sur la main-d'œuvre, les avantages opérationnels, l'analyse de l'écart et l'étude de marché. Des séances sur le processus d'acquisition et des formations d'ambassadeurs ont également été organisées. La SDEG se tient prête à accueillir une exploitation minière à ciel ouvert.

Greenstone EDC Prepares for New Economy

Greenstone Economic Development Corporation, Geraldton



In early 2006, Greenstone Economic Development Corporation's (GEDC) ability to anticipate and adapt to the northwest's changing economic climate was put to the test when the main industry, forestry, took a hit. The CFDC used this economic curve as an opportunity to examine other emerging industries.

A ground-breaking project known as the Greenstone Mineral Development Initiative was launched involving 3D modeling and GIS data. Extensive historical data was compiled for the Beardmore-Geraldton Camp. This once forgotten camp was promoted to the mining world. The marketing message, 'Stake a claim where the past meets the future' was promoted.

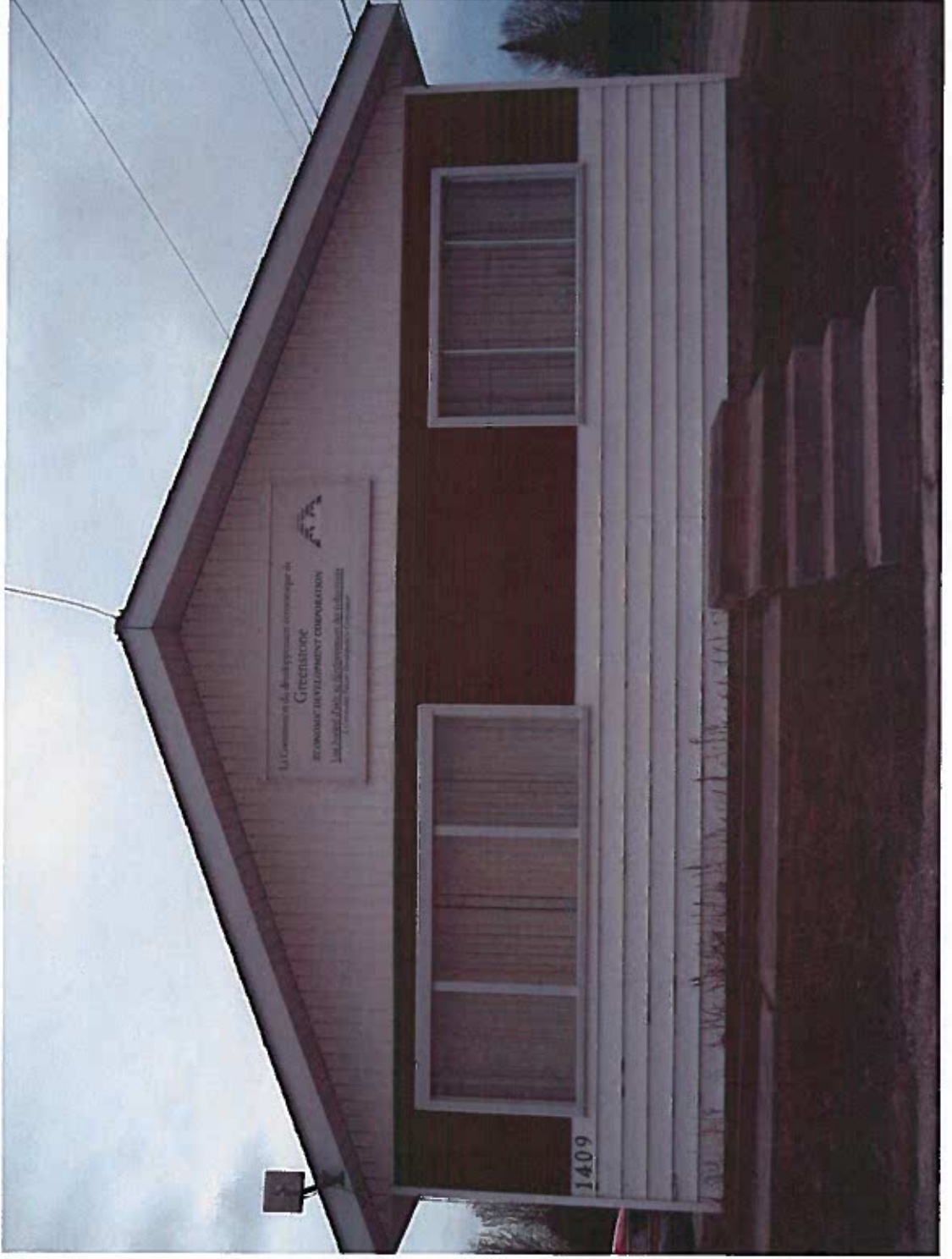
Northwestern Ontario began to witness a staking rush and GEDC prepared communities to be ready if any of the exploration companies went into production. To showcase its communities to investors, GEDC published papers on labour force, operational benefits, gap analysis, and market study. Procurement sessions and ambassador training were also hosted. The GEDC continues to prepare for an open pit mining industry.

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2010 GEDC Office Exterior !



As a result of recommendations that were highlighted during a 2008 Site Selection Exercise; GEDC undertook 14 Northwestern Communities Readiness Initiatives (NCIR) Projects between the end of 2008 and beginning of 2011:

- *Commercial Asset Land Inventory (Commercial Properties)*
- *Visual Satellite Imaging (Website)*
- *Visual Satellite Asset Inventory (Business Directory)*
- *Asset Inventory (GEDC PPT Report of Greenstone info)*
- *Ambassador Training (Matthew Fischer & Assoc. Workshop)*
- *Market Study (Matthew Fischer & Assoc. Report)*
- *Gap Analysis (Matthew Fisher & Assoc. Report)*
- *Mining Gap Analysis (Matthew Fischer & Assoc. Report)*
- *Mining Red Lake Familiarization Tour (GEDC Staff Report)*
- *Investment Readiness Strategy (GEDC/MOG Booklet)*
- *Ambassador Training 2 (SHS Consulting Workshop)*
- *Comparative Operation Cost Study (SHS Consulting Report)*
- *Labour Market Study (SHS Consulting Report)*
- *Familiarization Tour (Full Day Longlac Workshop Event)*

Greenstone Economic Development Corporation



Developing the Future.

January 14, 2010
8:00 p.m. – 9:00 p.m.
Royal Canadian Legion

Everyone is welcome to come out and hear the results of the Northwestern Communities Investment Readiness Initiatives conducted by the Greenstone Economic Development Corporation. Information presented will be targeting new opportunities for business attraction, existing business opportunities for entrepreneurial development and recommendations for programming for local stakeholders to pursue.

Matthew Fischer and Assoc. Inc.

"Gap Analysis and Market Study Findings"

Tim Twomey – Premier Gold – Exploration Manager
"Hardrock Project"

John Mason – Ontario Geological Survey – Resident Geologist

"Ring of Fire -Mineral Exploration and Development Overview"

All are welcome.

1409 Main Street • Box 1018 • Geraldton, ON P0T 1M0
854-2273 • 854-2474 (fax)
info@gedc.ca www.gedc.ca

GEDC has a weekly bilingual advertisement in the local newspaper highlighting upcoming events, workshops, testimonials and of course our services for those who do not know yet. We are your local Business Centre...and the best part is these services are Free!

community

Wednesday, January 27, 2010

7

Greenstone Economic Development Corporation

GEDC offers a wide range of business services to the Greenstone region.

- Assistance with Business Plans
- Business Counselling
- Business Start-Ups
- Business Financing
- Business Seminars
- Business Self-Help Resource Centre

If you need assistance with your business or you have a business idea you would like to discuss, please contact our office and set up an appointment with the Business Development Officer.



Société du développement économique de Greenstone

La SDÉG fournit une grande variété de services d'affaire à la région de Greenstone.

- appui avec plans d'affaire
- des conseils en affaire
- lancement d'entreprise
- financement
- formation en commerce
- centre de ressource sur le commerce

Si vous avez besoin d'appui ou vous avez une idée, contactez nous et fixez un rendez-vous avec agente en développement des entreprises.

Developing the Future • Développer le future

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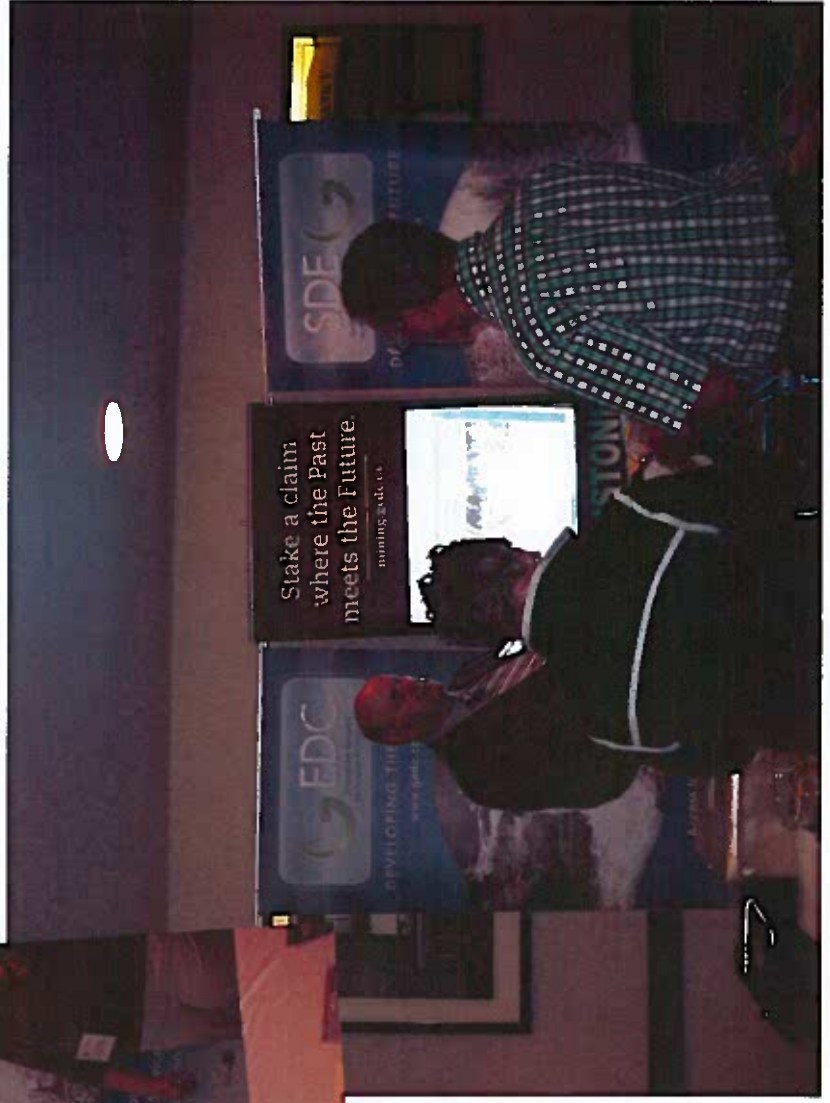
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2010 Board Members Kathy Durocher and Ross Houghton at the Mines and Minerals Symposium in Thunder Bay



2010 Board Member Ross
Houghton at the Geraldton
Reunion Event in Thunder Bay



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2010 GEDC AGM

Group picture:

Mr. Chad Tanner
and Mrs. Heidi
Strobl, Fednor with
GEDC Board
Members; Deanna
Thibault, Ryan
Mackie, Jim Slattery,
Kathy Durocher,
Mary-Jane Dunn,
Linda Beaulieu and
Ross Houghton

August 4, 2010

**Greenstone Economic
 Development Corporation**

We welcome you to visit our Bilingual Website

- GEDC Services
- Local Initiatives Contributions
- Business loans with GEDC
- Targets Sectors Information
- Site Selection Information
- Available Commercial Property
- Live Work and Play in Greenstone
- Local Business Directory
- Demographic Data
- Reports
- GEDC'S latest news

If you wish to have your business listed in our business directory or on our commercial property inventory, please send us an e-mail to info@gedc.ca

**Société du développement
 économique de Greenstone**



Vous êtes bienvenue de visiter notre site web bilingue

- Service de la SDÉG
- Initiatives locales
- Emprunt avec la SDÉG
- Information sur les secteurs cibles
- Information pour sélecteur de site
- Propriété commercial disponible
- Vivre travailler et s'amuser
- Annuaire des entreprises
- Données démographiques
- Rapports
- Dernières nouvelles de la SDÉG

Si vous désirez placer votre entreprise dans notre annuaire ou sur notre inventaire de propriété commercial, envoyez-nous un courriel à info@gedc.ca



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Industry
 Canada

**2010 November
GEDC held a Special
Meeting of Members
to approve the new
Corporate By-Laws.**

**Pictured are the
Members, Corporate
Lawyer Ms. Chantal
Brochu -Buset and
Partners LLP with
GEDC Board and
Staff.**





Below:
2011
August 19
GEDC Staff
met with Mr.
Steve Mantis,
NDP

2011 January 10

GEDC Board, Honourable Minister of Northern Development, Mines and Forestry – Michael Gravelle, Mayor Renald Beaulieu and six participants from the NCIR Project - Greenstone Region Mining Procurement Familiarization Tour – Red Lake met to discuss the Final Report.



SHS INC. VISITING TO GREENSTONE TO AID IN COMMUNITY INVESTMENT READINESS

Greenstone Economic Development Corporation (GEDC) has received funding through the Northern Communities Investment Readiness Program administered by the Northern Ontario Heritage Fund. There will be a public presentation of the Greenstone Labour Market Study and the Greenstone Comparative Operational Study on Wednesday January 26th at 7:00 pm at the French Club in Geraldton. All are welcome.

SHS Consulting out of Richmond Hill have prepared these studies on our behalf. SHS Inc., operating as SHS

Consulting, was established in 1999 through the merger of two long standing consulting firms, The Starr Group and Christine Pacini & Associates. SHS Consulting is an independent Canadian consulting firm specializing in public policy, research and community development. SHS has recently done work with the North Superior Workforce Training Board so they are very familiar with Northwestern Ontario and also Greenstone itself.

The Labour Market Study utilizes Labour Adjustment Committee findings and other relevant sources including

polls of potential investors in sectors which were previously identified through our Market Study to ascertain future labour needs related to specific skill sets which will identify any gaps that may exist between the future demand and current supply of the Greenstone Labour pool. Also SHS developed a cost study of operating a business in Greenstone in the identified Mining Sector from the previously conducted Greenstone Gap Analysis and Market Study report. Potential investment opportunities in the Ring of Fire include the Chromite Deposit and in the

Geraldton - Beardmore Camp the Premier Gold Hardrock project. The key competitors with a mineral background which have been identified in different jurisdictions are Marathon ON, Fijn Fion MB, Malaric QC, and Eveleth MN. SHS will also touch on the Ambassador Training session held the afternoon of the 26th for community stakeholders.

Greenstone Economic Development Corporation fosters and encourages the start-up and operation of successful enterprise in all economic sectors within the Greenstone region. The

Corporation is a community-based, non-profit organization administered by a volunteer Board of Directors.



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REFUND.**

March 10, 2011 – Partnership Session with NOVA



NOVA Breakfast Seminars Series presents

DISTRICT HEATING SYSTEMS

Through his work with businesses and communities interested in bioenergy, Peter Aarman has made a study of pellet manufacturing and distributed heating systems. Peter will also be sharing his insights from the two missions to Scandinavian countries that investigated proven technologies and opportunities for Canada.

There will also be an informal discussion, led by Percy Champagne, on the benefits in preparing Requests for Proposal (RFP) and Engineering Procurement Contracts (EPC) to clearly specify projects to potential vendors of equipment and services.

These seminars will be of particular interest to individuals and community representatives who are looking at the economic benefits of Central/District heating and to business leaders investigating the use of cogeneration.

BREAKFAST IS COMPLIMENTARY FOR REGISTERED PARTICIPANTS.

SEMINAR DATES

March 10th, 7:00am to 9:00am, Geraldton, CHILL on the corner

To register, please contact:

For Geraldton, contact Sylvie Goulet 807-854-2273 ext 27 or sylvie@gedc.ca

For more information on the seminar topics please contact:

Percy Champagne at Percy.Champagne@finnovations.ca, or (807) 487-9923

Funded by:



Société du développement
économique de Greenstone



Greenstone Economic
Development Corporation

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**2011 AGM
 GEDC Board of
 Directors**

- Deanna Thibault,
 President;
 Mary-Jane Dun,
 Vice-President;
 Ross Houghton,
 Secretary;
 Linda Beaulieu,
 Treasurer;
 Moe Lavigne,
 Director;
 Frank Hildebrandt,
 Director, and
 Nelson Turcotte,
 Director.



GEDC has always had an open door policy hosting and partnering whenever there is an opportunity to do so

2011 December 6, GEDC hosted a North Superior Workforce Planning Board Session



Mining Delegates – KWG-Canada Chrome, Noront, Cliffs Natural Resources, Dr. Christine Kaszycki, Ring of Fire Secretariat - MNDMF; Wasaya Airways; BROOK McILROY / PACE ARCHITECTS; Krech Ojard & Associates; SNC Lavalin O&M; Municipal Representatives, GEDC Board and Staff

2011 February 10
Mining Familiarization Tour
(NCIR Project)

Held in Longlac with over 150
attendees!



GEDC Hosts Mining Familiarization Tour

By Megan Wilson
The Longlac Legion was filled to capacity on February 10th as the Greenstone Economic Development Corporation (GEDC) hosted the mining familiarization tour. It was a busy day for all those who participated, starting in the morning with an information session where local agencies made presentations to the mining companies. The Municipality of Greenstone, GEDC, the Ministries of Northern Development, Mines and Forestry, Training College and Universities, as well as Confederation College, the Thunderbird Friendship Centre and the Geraldton District Hospital all spoke to the mining companies about what their respective agencies have to offer.

The afternoon session was open to the public, and approximately 150 people filled to room to listen to presentations by Wisysa Airways, Dr. Christine Kaszycki, KWG Canada Chrome, and Cliffs Natural Resources. The first to present was Tom Morris, President and CEO of Wisysa Airways. The presentation began with a statement that Wisysa would like to demonstrate various ways in which they are their companies can offer opportunities, products and services for individuals and businesses in Greenstone. The corporate mission of Wisysa is to acquire significant interest in viable business important to First Nation people for the purpose of generating economic benefits and returns while maintaining cultural principals and values. According to the presentation, Wisysa Groups Inc. will be the leading provider of quality services, and products required by First Nations communities and businesses in Northern Ontario. In addition to providing quality products and services, Wisysa also recognizes five core areas of focus in which the aim is to enrich and improve the communities in which they serve. Wisysa Group Inc.'s main activity is Wisysa Airways, which operates an extensive flight and fuel air delivery operation serving over twenty six communities in Northwestern Ontario. The airway operates over one hundred flights a day and transports thousands of passengers every year. The company employs over four hundred employees, with over thirty five percent First Nation representation. The airway boasts twenty two air-crafts, with five different types of air-craft. Wisysa Groups Inc. also includes the Wisysa Pro Shop. This facility is one of only three of its kind in North America, and provides services to over thirty countries world-wide. Another action of Wisysa Groups is Metal Alloys which offers industrial scale metal repair and custom fabrication. In all Wisysa Groups Inc. offers five different businesses, and two non-profit entities. There are also 10 Wisysa remote ownership communities.

The second presentation of the day came from the Ring of Fire Co-ordinator, Dr. Christine Kaszycki. Dr. Kaszycki began the presentation by stating that the Ring of Fire has the potential to be one of the most significant mineral developments in Ontario in over a century. The economic impacts of this development will be felt across the province. The potential for mineral production is on the same scale as historic world class mining areas such as Sudbury, Timmins, Red Lake and Kirkland Lake, all of which have seen over a century of mineral production. In the past eight years, there



GEDC Hosts Tour

have been several significant new mineral discoveries. The discoveries include copper-zinc, nickel-copper-platinum-chromium-iron-titanium and gold. The complication with these discoveries in the Ring of Fire area is that the area is remote, wet and currently has no power or access to power. Dr. Kaszycki then provided a time-line of events and activities. In 2003 DeBeers began drilling for diamonds, while KWG-Spider announced the first copper-zinc discovery. Following these announcements a striking rash ensued. From 2003-2007 striking and exploration was done by more than thirty companies. Noront then discovered the Eagle One nickel-copper-platinum deposit, this all resulted in a second striking rush. In 2008 Noront made two more deposit discoveries, Eagle two nickel-copper-platinum and Blackbird One chromite. In the same year Freeport-KWG-Spider discovered the Big Daddy and Black Thor chromite zones. In 2009 the Canada Chrome Corporation was formed as a KWG subsidiary. Noront and Freeport both made chromite deposit discoveries in 2009 as well. Currently there are thirty thousand claim units covering an area of five thousand square kilometres. There are thirty five companies holding claims in the Ring of Fire belt, and the area of most intense exploration is only 12-20km long. Overall, the Ring of Fire is still in the exploration stage. There has been over one hundred and fifty five million dollars spent to date, and environmental baseline studies, and community engagements and consultation have all been initiated. Dr. Kaszycki then explained the opportunities that the Ring of Fire presents. She explained

community

infrastructure in order to enable businesses to grow and develop, providing social supports to ensure the communities are able and prepared to participate, skills training and development to prepare the workforce, and technical supports. Further time-lines were then provided. It is assumed that environmental assessment approval and feasibility studies will be completed by the end of 2012/early 2013. Production decisions and construction are assumed to begin early 2013 through mid 2015, and production to commence in late 2015/2016. The summary of the presentation by the Ring of Fire Co-ordinator stated "Ring of Fire initiative provides an unparalleled opportunity to think strategically and plan for development in an environmentally and socially sustainable manner".

Following a networking break it was noted that representatives from Noront Resources were in the audience. Mr. Lavigne, Vice President of KWG Canada Chrome then made his presentation to the audience. Mr. Lavigne began his presentation by informing those in attendance that KWG discovered the "Big Daddy" chromite deposit and is studying its development options. Canada Chrome is developing a heavy haul transportation option. KWG has been exploring in the James Bay Lowlands since 1997, and in April 2009 began investigating the railway concept following the claim staking in the area. The engineering of the railway concept is in a fairly advanced stage with over fifteen million dollars invested so far in the feasibility study. The route selection takes into account distance, soil conditions, topography, proximity to park land, number and size of water crossings, and the general fea-

stibility of the construction. In the proposed route there are many four water crossings (many of them requiring multi-span bridges). In regards to the feasibility, the risk analysis and mitigation of the risks will depend if the project will move forward or not. The risk that KWG is concerned about is because the entire project will be done solely on the back of the mining companies. Essentially, the company must determine if the potential profit will be greater than the operating and capital costs. Mr. Lavigne also noted that the first ferrochrome from the Big Daddy deposit has recently been produced and the company is very pleased with the results.

The final presentation of the day came from Richard Fink, Vice President - Ferroalloys Operations of Cliffs Natural Resources. Mr. Fink began his presentation by noting how impressed he was with the work done by the GEDC and the information presented by the stakeholders. He stated that the information provided throughout the day demonstrated to the mining companies that the community is both invested and committed to bringing the Ring of Fire activities to fruition. Cliffs Natural Resources is a 163 year old company, and believes that the Ring of Fire is a fantastic opportunity, with long-term, multi-generational potential. The Cliffs project will consist of four interrelated components. There will be a mine to extract the chromite ore, an ore processing facility to produce concentrate for further refining, an integrated transport-

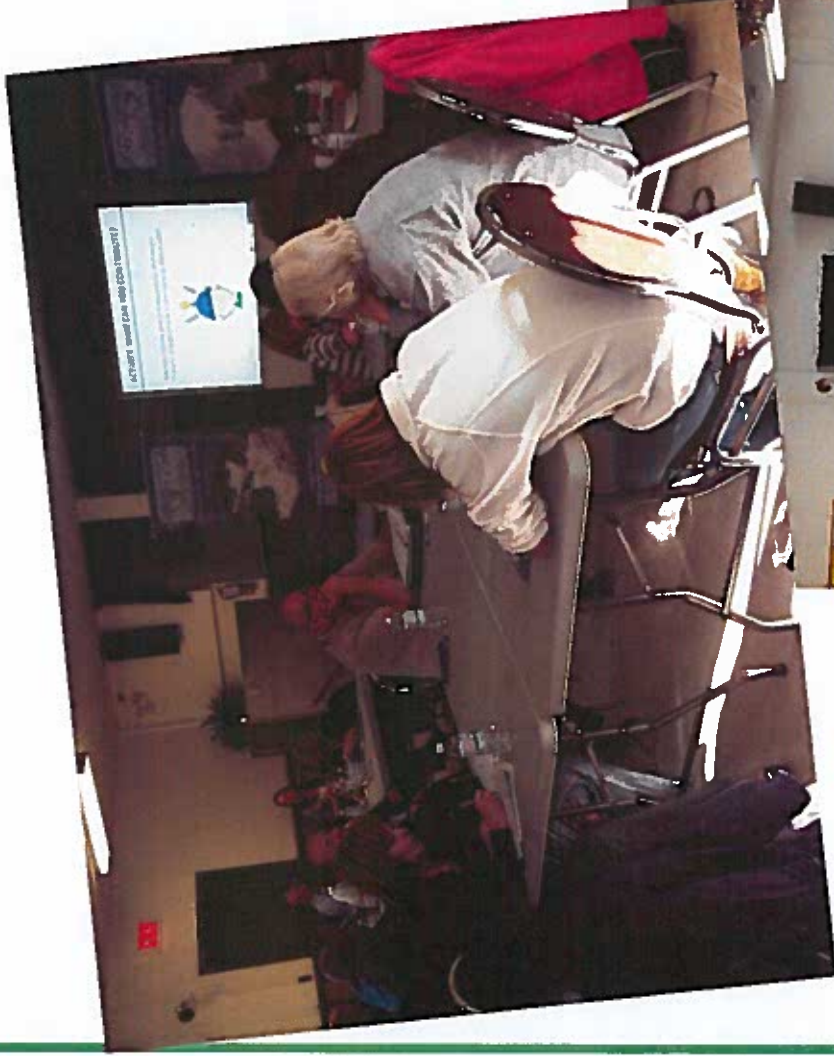


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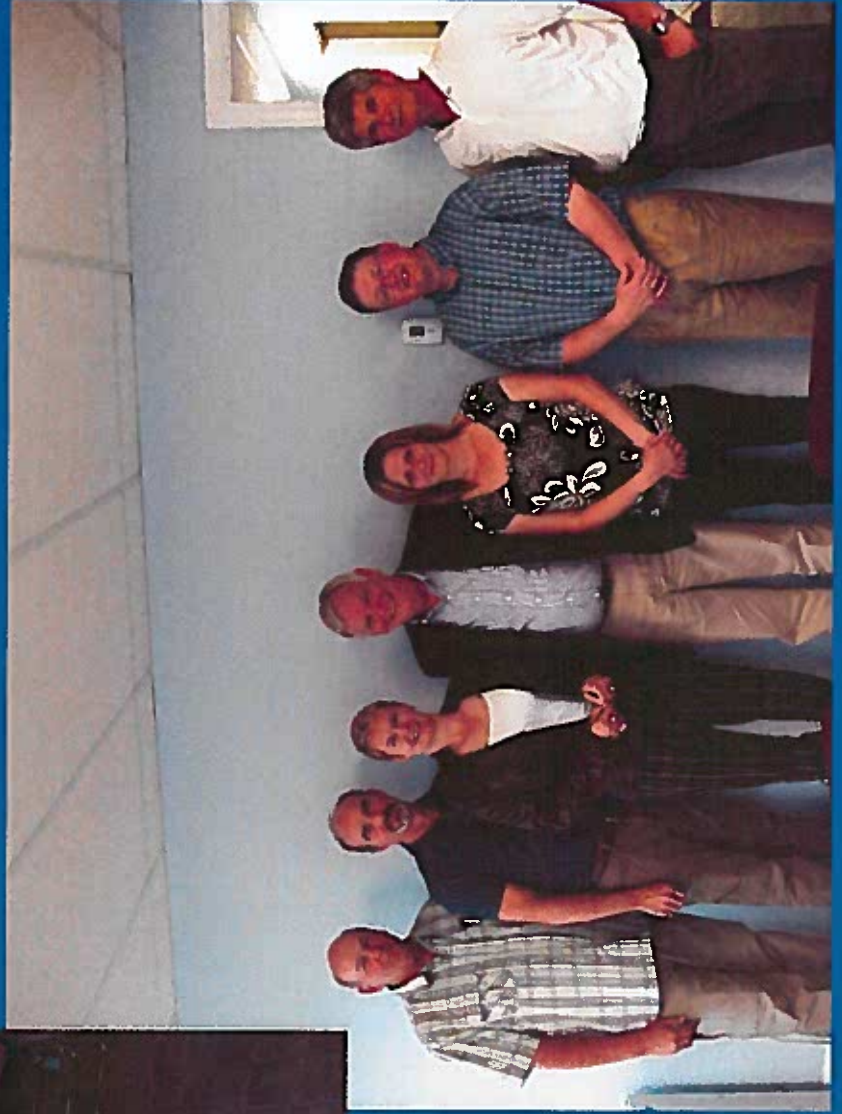
2011 January 26

Ambassador
Training 2 with SHS
Consulting.





June 27, 2011
Presentation by Frank Smeenk and
Moe Lavigne, KWG / Canada Chrome
Corporation.



Present were: Municipality of
Greenstone Mayor and Council,
FedNor, GEDC Board and Staff.


*No blinds on the windows as we were
in the middle of renovations!*

June 30, 2011

KWG /Canada
 Chrome Corporation
 and GEDC file \$496
 Ppp Application.

Full page can viewed at:
http://kwgresources.com/news/2011/index.php?&content_id=2

84



KWG
 KWG RESOURCES INC.
 CANADA CHROME CORPORATION

Drilling Big Daddy Chromium deposit. Fall 2009

Sign-Up:

Current Stock Guide: [TSX: KWG](#)
 1.581-224 (Toll-Free) 1-221-9200 (416) 469-8234 (416) 469-8234 (416) 469-8234

2011

KWG Subsidiary Canada Chrome Corp & Greenstone Economic Development Corp File Application For \$496 Million Ppp Canada Funding

June 30, 2011

Montreal, Canada - KWG Resources Inc. (TSX: KWG) is pleased to announce that its subsidiary Canada Chrome Corporation, together with Greenstone Economic Development Corporation, have today filed an application with P3P Canada for consideration of funding support of up to \$496 million for the construction of a railroad to the Ring of Fire mining discoveries in the James Bay Lowlands of Northern Ontario.

On May 4, 2011 P3P Canada launched Round Three call for proposals of the P3 Canada Fund, encouraging provinces, territories, First Nations and municipalities to consider the P3 model for their public infrastructure needs. The P3 Canada Fund is a merit-based program designed to generate an increase in P3 public infrastructure. Eligible projects can receive up to 25% of the direct cost of construction for a P3 project.

Canada Chrome Corporation has undertaken preliminary engineering and construction cost estimates to build a railroad from a junction with the Trans-Canada line of the Canadian National Railway at Exton, Ontario. The project is presently estimated to cost \$1.984 billion.

The co-applicants made the submission for themselves and a joint venture anticipated to be formed with the Municipality of Greenstone and a First Nations Regional Economic Development Corporation to be created by the Matawa and Mushkegowuk First Nations.

For further information, please contact:
 Bruce Hodgins
 Communications Director
 416-546-1374
info@kwgresources.com






News Releases

Aug 21, 2013
 \$2 Million Private Placement
 Approval Extended

Aug 14, 2013
 Black Horse Smelting Test Produces
 61.5% Cr In Ferrochromium

Jul 23, 2013
 Initial Drill Program Successfully
 Extends Reserves and Black Horse
 Chromium Zones on the Korper Lake
 Project in Ring of Fire

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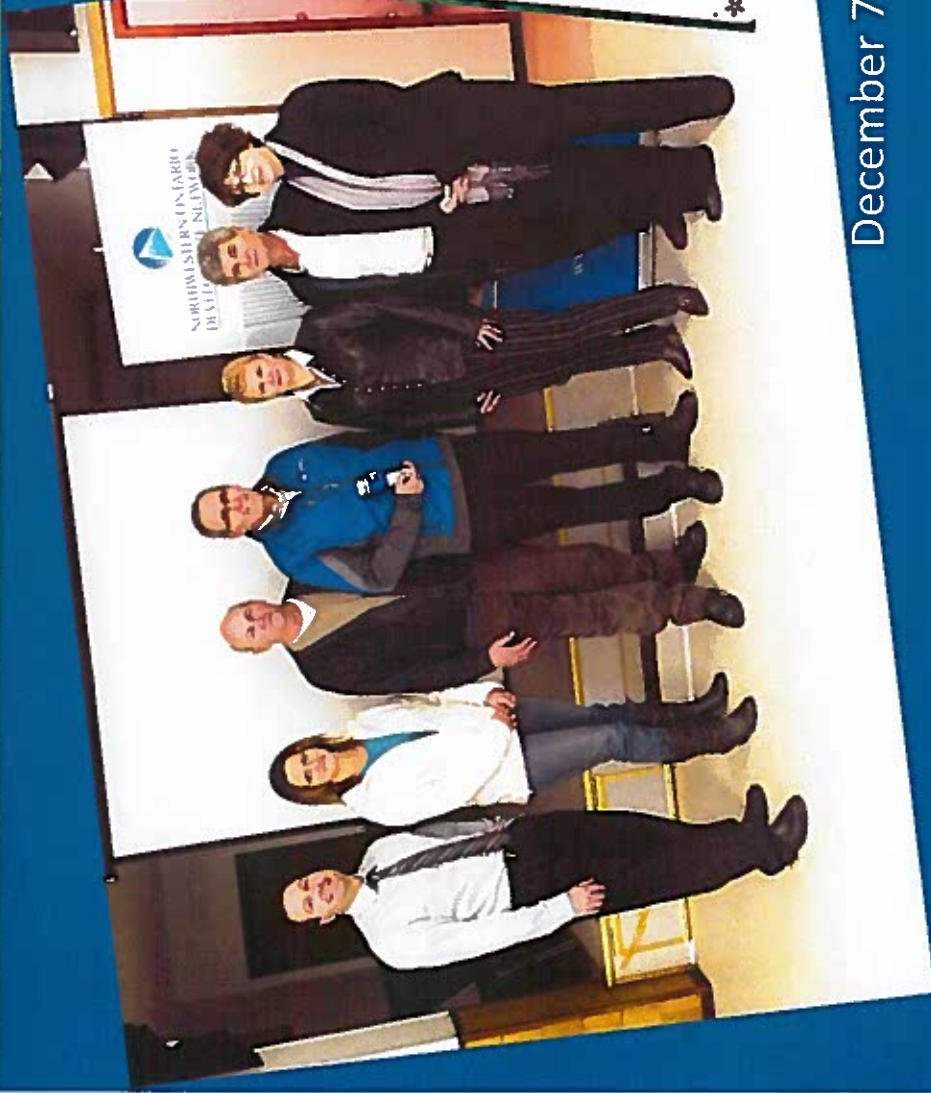
October 20, 2011

Grand Opening to celebrate the retrofitted office to meet accessibility requirements and also completion of rebranding. Event attended by local and out of town guests with Katherine Turner and Chad Tanner present from FedNor. Thank You Everyone!



October 20, 2011 Business Week Evening Session – Ring of Fire District Talk with John Mason, Andy Fyon, Frank Smeenk, Moe Lavigne, Municipal Councillors and GEDC board.





Creating An Entrepreneurial Culture

Innovation • Enterprises • Creativity

Geoffrey Malleck
 University of Waterloo


Geoff is a highly regarded and very popular lecturer at the University of Waterloo. He serves to inspire and promote creativity. Currently, he is actively working with eleven start-ups and serves as a board member for eleven charitable and private sector firms.

Geoff will discuss with you

- building creativity into an organization
- attract, motivate, and promote innovation
- manifesting innovation in enterprise
- entrepreneurship vs new capital creation
- hurdles preventing a culture

Who Should Attend:
 Managers • Owners • Entrepreneurs • Consultants
 Economic Developers • CEOs • Government Officials

Proudly Hosted By:



\$30 includes lunch and HST

December 7th, 2011
 9 am - 2:00 pm
 The French Club
 Generation

To register contact **Sylvie Goulet** at 807-854-2273 ext 27 or email sylvieg@edc.ca

For registration forms go to www.edc.ca or www.nodn.com

FinVest Canada
 NORTHWESTERN ONTARIO
 DEVELOPMENT NETWORK

December 7, 2011

In partnership with the Northwestern Development Network (NODN) GEDC hosted a session presented by University of Waterloo Professor, Geoffrey Malleck

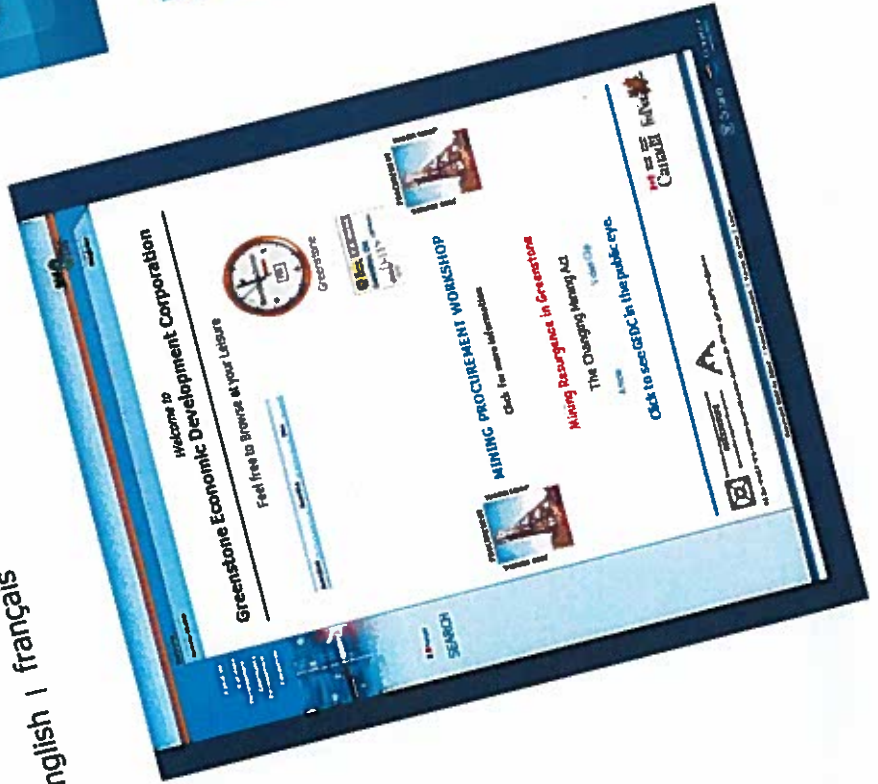
Pictured are Dan Brenzavich, NODN, Professor Geoffrey Malleck with GEDC Board and Staff.

GEDC Website underwent major changes and updates over the years
 ...see our before and afters!



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GREENSTONE
 Economic Development Corporation
 Société de développement économique de Greenstone

english | français



2011 Trade Show with the Four person GEDC team



2012 June 11 AGM -Appreciation Night

Pictured; GEDC Board with Guest Speaker Maggie Chicoine, The Idea Sculptor; Chad Tanner and Jamie Taylor, FedNor; Ed Cameron, SNC Lavalin; John Mason, Thunder Bay CEDC; Kathy Durocher, GEDC Ambassador; Nick Whynot and Daniel Gecabiere, Premier Gold Mines Limited.

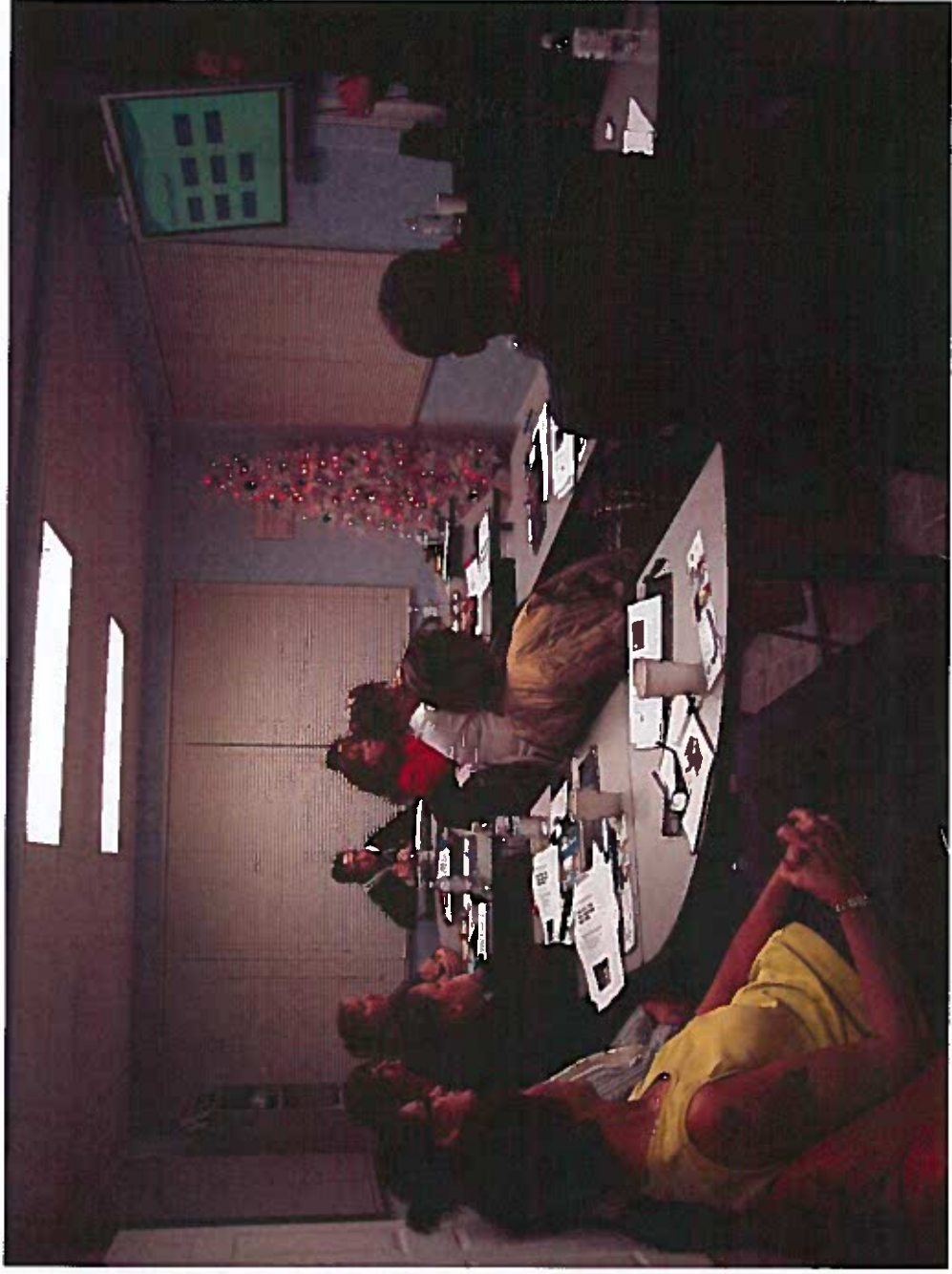


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Bookkeeping and Accounting Basic Workshop , December 6, 2012
presented by FireDog in partnership with Thunder Bay CEDC and
the Thunder Bay & District Entrepreneur Centre.

GEDC offers periodic workshops and sessions throughout the year
in addition to those held during Business Week.



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Throughout 2011 and 2012 GEDC Board and Staff researched and applied for funding for a Greenstone Business Incubator including planning tours with other like minded Incubators. These tours very informative and at this time the Incubator plans have been scaled down to a smaller project in the interim until we are ready to expand further.



Of course the Incubator tour included the ICE Incubator through Elgin CFDC; one of GEDC's sister organizations.



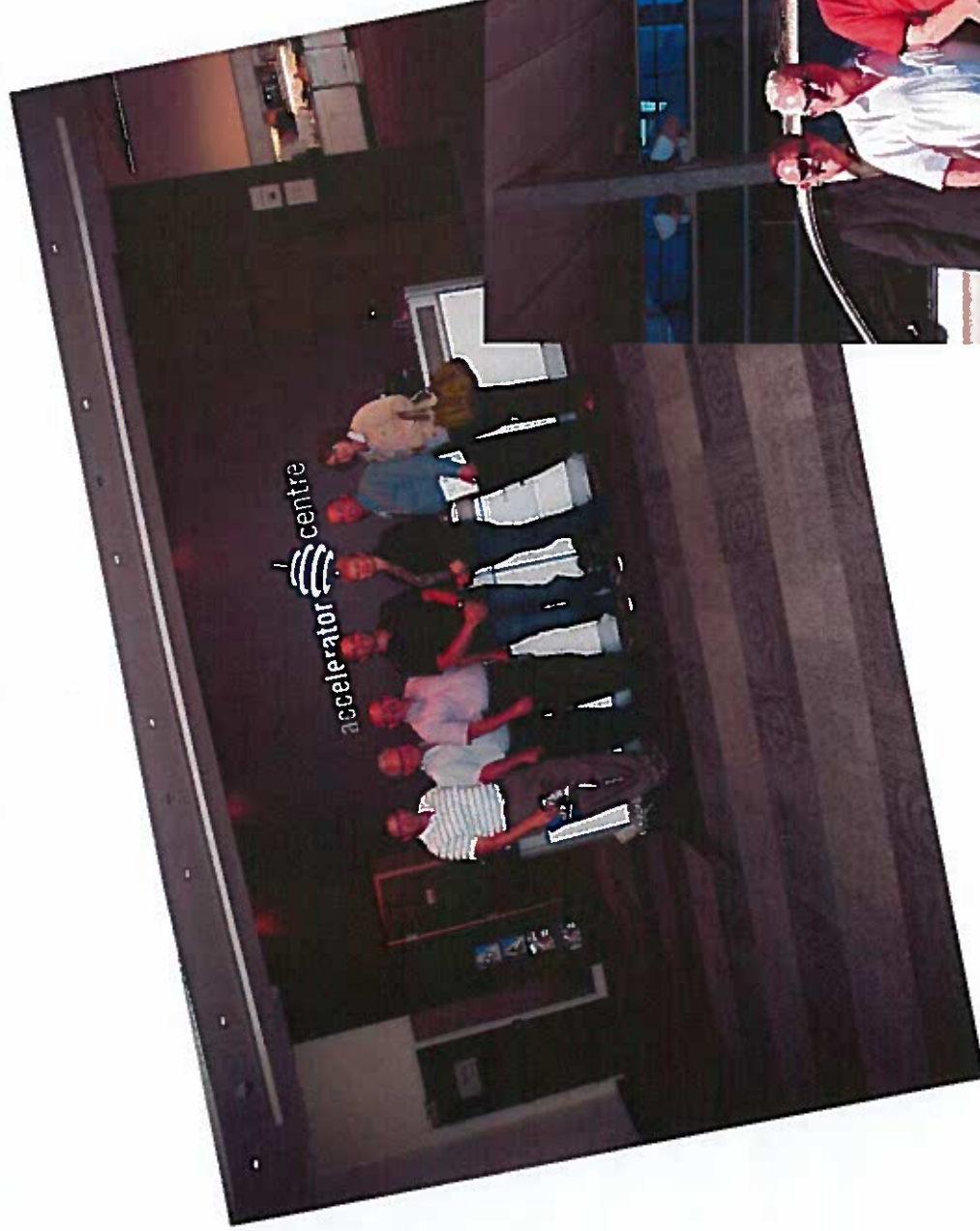
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GEDC board Chair Deanna
Thibault and Executive Director,
Dina Quenneville toured
Incubators with delegates from
Marathon Economic
Development (MEDC) and
Confederation College.



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2012 April Mines and Minerals Symposium, Thunder Bay
Board Members Ross Houghton and Moe Lavigne, with Staff Members
Dina Quenneville and Jamie Armstrong.





Fifteen years in mines & minerals

By *Edgar Lavoie*

Greenstone Economic Development Corporation made its annual appearance at the NWO Mines & Minerals Symposium in Thunder Bay from April 2nd to 4th.

Dina Quenneville, Executive Director of GEDC, led the delegation that manned the booth at the Valhalla. She has been attending for 10 years herself, she said, and she guessed that GEDC attended the 5 years before that. "Visitors had a lot of questions," she said, "about the Ring of Fire and about Premier Gold."

The number of exhibitors expanded dramatically this year, and many had to be turned away. The GEDC delegation took turns manning the booth and working the crowd to make and cultivate contacts. They noticed a large number of First Nations droppings by the booth.

The delegation received many inquiries from businesses interested in relocating or establishing a presence in the region to service the mining industry, and from people looking into future job prospects.

Among the exhibitors were Inerko Greenstone Enterprises of Geraldton and Spirit Stone Creations of Beardmore. At the former booth, Peter Kathmann and Karen MacDougall said they had been exhibitors for 7 years running, and at the latter, Herb Goodman and Theresa Nelson said they had attended for 6 years.

The theme of this year's Symposium was "25 million ounces of gold", referencing the current deposits outlined by junior and intermediate exploration companies in Northwestern Ontario.

Top Photo: Dina Quenneville, centre, is flanked by Ross Houghton, Director (to her right), and Jamie Armstrong, Community Development Officer. Missing from the photo is Moe Lavigne, Director.

Left: Peter and Karen exhibit the metal-and-wood core rack along with a core box that they manufacture.

Below: Dan MacDougall, a customer, admires the aboriginal stone paintings offered for sale by Herb and Theresa.

Photos by Edgar Lavoie

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OVERHAUL FOR WWW.GEDC.CA

Having a hard time finding a Greenstone Business Directory or would you like information on the status of Greenstone's investment readiness? Greenstone's investment readiness has many tools on Economic Development Corporation for the local entrepreneur and their website www.gedc.ca for the local entrepreneur and foreign investor alike. Based on feedback from the community, we have made the home page more user friendly to guide our visitors to the pages they need to start a new business. Whether you are looking to start a new business, access capital or check out the local flare the new web apps will guide you promptly.

Simultaneously GEDC is enhancing their business directory. The new directory makes use of powerful web based database system, which allows for storage, retrieval and handling of data in numerous ways. The new system will allow for in-depth sorting, searching, and filtering by for example sector/community/etc. Need a place to stay, a company to do printing or even a backhoe, fill in the filters and view or print the results. There are printing capabilities that can be customized to individual needs whether the entire directory needs to be printed or just a filtered selection. With the new technologies it will allow GEDC to incorporate future ideas based on the growing community needs. GEDC fosters and encourages the start-up and operation of successful enterprise in all economic sectors within the Greenstone region. The Corporation is a community based, non-profit organization administered by a volunteer Board of Directors. Unlock your potential today!

The GEDC office in 2012 after major renovations inside and outside.



In addition the GEDC website and its applications were also overhauled.

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2012
Geraldton
Chamber of
Commerce
Annual
Trade Show

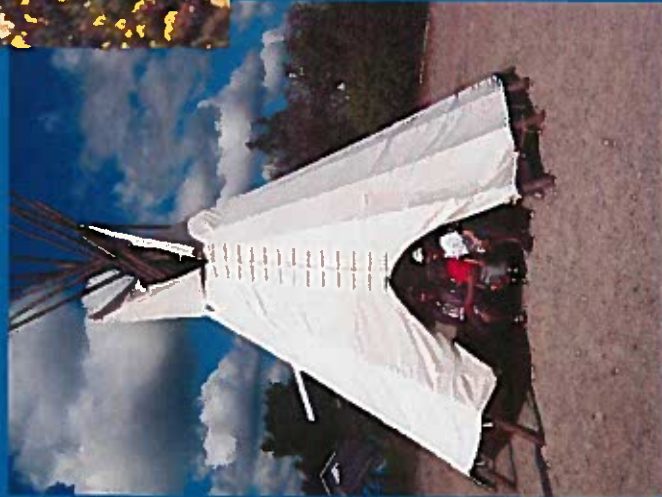
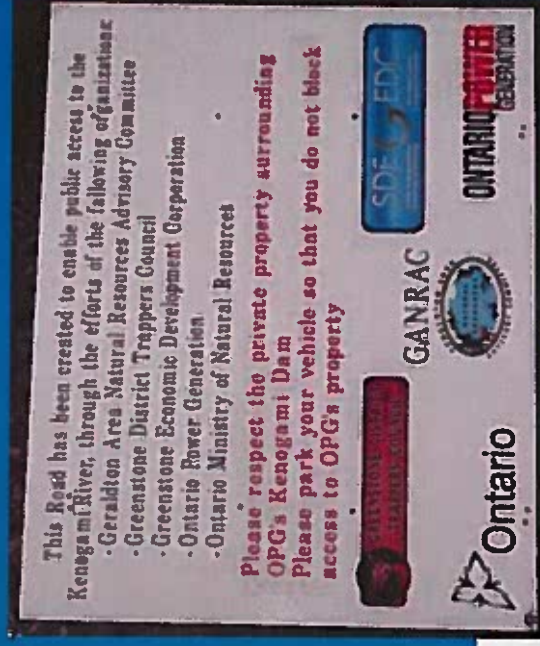


Every year GEDC partakes in the Canada Wide Business Week usually held during the third of October; during the week there are numerous events and workshops.

GEDC staff started a Breakfast with Businesses which is becoming more popular every year. For the 2012 session – Mr. Eric Pietsch, President of the Geraldton Chamber of Commerce and Mr. Wayne Kaboni, President of the Longlac Chamber of Commerce were the Guest Speakers.



2012 marked the last year for the LIC program through GEDC due to cutbacks; GEDC assisted 59 organizations during the nine years that the program took place...and through FedNor disbursed \$549,113.69 towards projects that benefited the Greenstone Region



2013 GEDC AGM

For the first time GEDC held a Luncheon style AGM

The AGM highlighted the two projects in progress – NOYEI Youth Initiative and the BR+E Greenstone Survey Project .

FedNor representatives in attendance were Katherine Turner, Chad Turner, and Tiffany Carlin

GEDC Announces Greenstone BR+E Survey Project



Greenstone Economic Development Corporation (GEDC) is a bilingual, non-profit, community based organization led by a volunteer Board of Directors that services the communities within Greenstone. Our organization supports Greenstone's vision for a prosperous and sustainable future through its many pro-business initiatives.

The GEDC is implementing a community business development project, according to Sylvie Goulet, Acting Manager of the GEDC. "The Greenstone Business Retention and Expansion (BR+E) Survey Project, is designed to stimulate business development and growth by assisting existing businesses. Helping our existing businesses is the primary objective of the project."

The GEDC have retained the services of Dan Brenzavich as BR+E Coordinator for the Greenstone Business Retention and Expansion Survey Project. Mr. Brenzavich is BR+E certified and adds his over thirteen years of experience in community development as lead to the Greenstone

2013 AGM highlighted the two Project Coordinators

"I am excited to coordinate and unify businesses, stakeholders and the communities of Greenstone as we undertake business surveys, address needs of local business and identify areas of potential growth."

The purpose of the BR+E survey is to help identify and respond to the urgent business issues in order to improve the local business climate with the focus of synthesizing human resources identified gaps and needs as expressed by the

survey participants and present the findings to the appropriate stakeholder agencies for solution development and implementation of actionable items. Before a community can assist existing businesses it must identify the businesses' needs, concerns, and problems through Coordinator and local Volunteer Surveyors visiting businesses to gather information. For more information on the Greenstone BR+E Survey Project, please contact Dan Brenzavich.

GEDC announces The Northern Ontario Youth Entrepreneurship Initiative in Greenstone

GEDC in partnership with North Claybelt GDC of Kapuskasing is pleased to introduce Jessica Saindon as our new Youth Entrepreneurship Coordinator housed in the GEDC office.

The Northern Ontario Youth Entrepreneurship Initiative is funded by Feather and the Ontario Trillium Foundation. They offer nine programs in English and French designed to encourage young people between the ages of 17 and 29 to explore and develop entrepreneurial skills. The programming covers a continuum of age-appropriate material that helps participants envision entrepreneurship as a viable career option in Northern Ontario.



Cindy Reasbeck, the Youth Entrepreneurship Advisor for Northern Ontario GDC's says "There's a large gap between those people who think about starting a business and those who actually do it. By giving kids positive experiences and the tools they need, such as help with writing business plans, we're helping to instill confidence. By starting with young children, we can plant a seed to develop an entrepreneurial culture that over time will bridge the gap between thinking and doing."

Jessica Saindon grew up in Geraldton, so she has knowledge of Greenstone's history, business sectors, and future ambitions. She holds a diploma from Niagara College in Hotel and Restaurant Management, and has extensive experience in various customer service roles in several countries. In addition, she has a background in finance, having worked in the banking sector for several years. More recently, she has gained entrepreneurial experience helping her family with their small business in the community.

Deanna Thibault, President of GEDC says "We are enthusiastic about this new

venture and feel that this program will benefit Greenstone in numerous ways. The opportunities it will bring to our youth are limitless. All of the programs are very interactive with plenty of fun activities, competitions and prizes along the way. We can't wait to start introducing these programs in our schools and beyond."

Welcome aboard Jessica!

You can find information about the Northern Ontario Youth Entrepreneurship Initiative on their website.

www.greenstonebusiness.com

2013 Geraldton Chamber of Commerce Trade Show

Current GEDC Staff Sylvie and Shelly with the NOYEI North
Claybelt CFDC, Youth Coordinator, Jessica Saindon

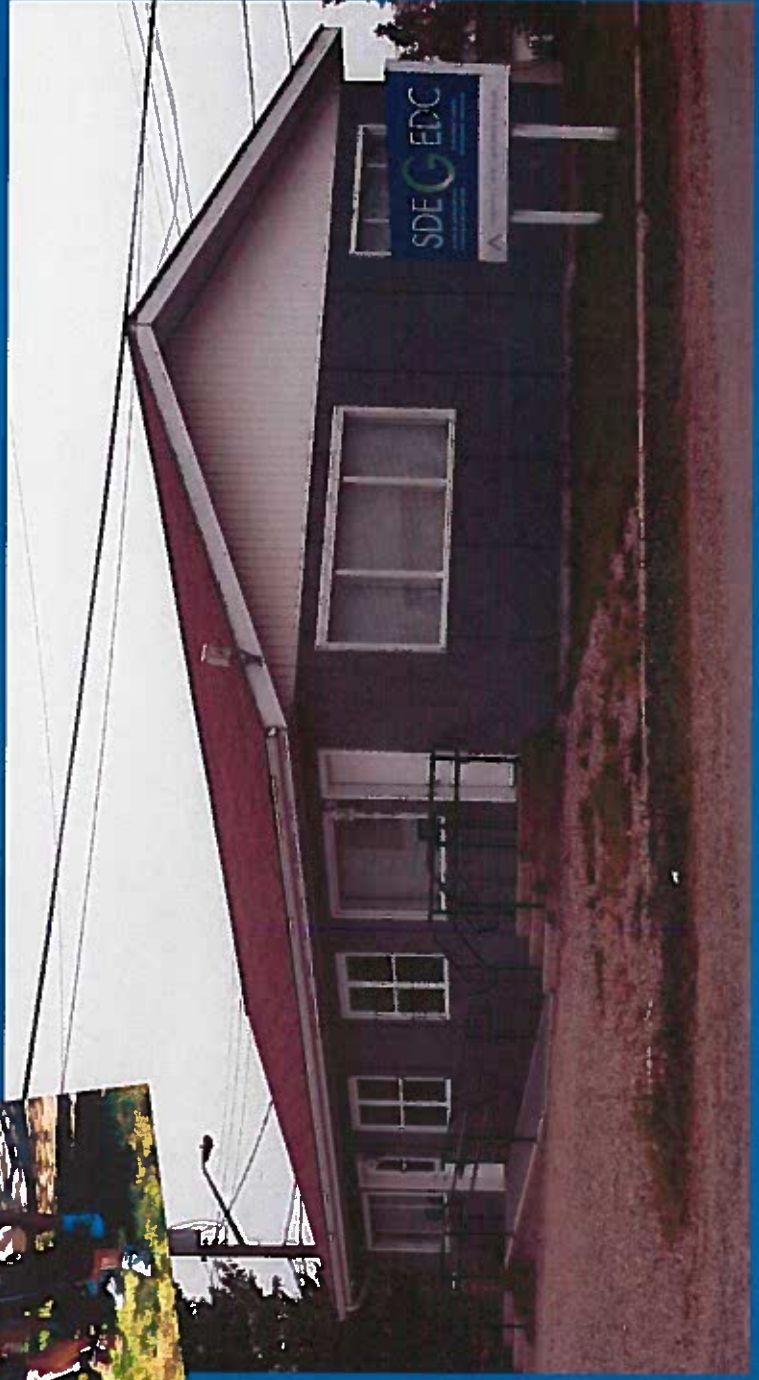


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GEDC thrives on a positive team effort in all aspects, maximizing partnership and networking opportunities.



GEDC office in
2013 with new
railings.

GEDC is your local CFDC business centre with a business development focus within our catchment area – which extends just beyond the Municipality of Greenstone's Boundaries.

2013

- Annual Business Week – watch for workshop line-up.
- Corporation Rebrand to commence
- Continued Partnership and Networking with stakeholders, industry, and community partners
- BR+E Project Progression
- NOYEI Project Partnership and support
- Deliver Business Centre / Commercial Lending Services
- Continued support as needed in all sectors

2014

- Strategic Sessions
- BR+E Project Results and Recommendations with Action Plans
- NOYEI Project Partnership and support
- Partnerships in small scale local projects as needed
- Rebrand launch
- Numerous small scale Projects / Activities planned
- Deliver Business Centre / Commercial Lending Services
- Continued support as needed in all sectors



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Huge thank you to all of our supporters, members, partners, businesses, volunteer board, staff and FedNor who have contributed to the success of GEDC.



SDEG EDC

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Un grand merci à tous ceux et celles
qui nous appuient, à nos membres,
nos partenaires, notre conseil
bénévole, notre personnel et à
FedNor qui ont contribué au succès
de la SDÉG.

SDE

Société du développement
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EDC

Greenstone Economic
Development Corporation

C.P. / P.O. Box 1018
1409 Rue / Main Street
Geraldton, ON P0T 1M0
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Télécopier / Fax: (807) 854-2474
E-mail: info@gedc.ca

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